

THE CONFERENCE

On Opportunity, Diversity and Equity



Paving the Way for Equitable Change.

Ready yourself to make powerful and positive impact at **The Conference on Opportunity, Diversity and Equity.**

Diversity of thought, perspective and experience drives successful organizations and communities.

Learning from each other's passions, experiences and expertise, we will transform our workplaces, classrooms and communities.

Walking together on this journey, we will create the change we wish to see.

Come ready. Engage openly. Leave empowered.

PRE-CONFERENCE PROFESSIONAL DEVELOPMENT

An optional, add-on session facilitated by Creighton University Institutional Diversity and Inclusion.

Wednesday, Oct. 5, 2022

Time: 1-4:30pm

Creighton University, Harper Center

EVENT DETAILS

Thursday, Oct. 6, 2022

8 a.m. – 3:45 p.m.

CHI Health Center Omaha

NETWORKING RECEPTION

Thursday, Oct. 6, 2022

3:45 – 5 p.m.

CHI Health Center Omaha

CONTACT



SPONSORSHIP OPPORTUNITIES

The Conference offers a variety of sponsorship opportunities where your company will receive several engagement, recognition and marketing benefits. Below are several opportunities available, but if you do not see one that aligns with your organization's objectives – let us know, we are happy to work together to tailor an experience specifically for you. Complete form on [page 2](#) to secure sponsorship.

CODE CHAMPION SPONSOR: \$15,000

OPPORTUNITIES AVAILABLE: 4

Event Benefits Include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner, Virtual Profile + Custom Alert)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Displayed on Electronic Scholarship Application (Logo)
- Opportunity to Participate on Scholarship Selection Committee (Two Individuals)
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (3 Mentions)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table During General Sessions
- Event Tickets for Professional Development Session: 2

Additional Benefits Include:

- Company Featured as an Employer Spotlight in the CODE Newsletter in 2022
- Company Receives Two (2) Registrations to the December 2022 Education Series Event

INCLUSIVE VISIONARY: \$12,000

OPPORTUNITIES AVAILABLE: 4

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (2 Mentions)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table During General Sessions
- Event Tickets to Professional Development Session: 2

Additional Benefits Include:

- Company Featured as an Employer Spotlight in the CODE Newsletter in 2022

BELONGING BENEFACITOR: \$10,000

OPPORTUNITIES AVAILABLE: 4

Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (1 Mention)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table During General Sessions
- Event Tickets to Professional Development Session: 2

ADVOCACY & ALLYSHIP: \$7,500**OPPORTUNITIES AVAILABLE: UNLIMITED**

Reduce the cost barrier for those who want to attend, but need help getting there, by providing scholarship opportunities for up to ten (10) individuals. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Scholarships)
- Company Recognized on Social Media (1 Mention)
- Opportunity to Participate on Scholarship Selection Committee (Two Individuals)
- Company Displayed on Electronic Scholarship Application (Logo)
- Event Tickets for Employees or Guests: 5
 - Attendees Seated at Reserved Table During General Sessions
- Event Tickets Awarded to Scholarship Recipients:10

ENGAGEMENT SPACE SPONSOR: \$7,500**OPPORTUNITIES AVAILABLE: 6**

This sponsorship ensures organizers can transform the pre-function space into an engaging and inspirational environment. Activities will extend attendees educational opportunities while empowering experiences and connections between sessions. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Logo Banner + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (1 Mention)
- Opportunity to Host an Engagement Space Booth and Facilitate an Activity While Networking with Attendees.
 - Sponsor is responsible for all expenses related to the execution of this activity.
 - Sponsor is responsible for set-up, tear-down and facilitating the activity on the day of the event.
- Event Tickets for Employees, Booth Managers or Guests: 5
 - Attendees Seated at Reserved Table During General Sessions

RECEPTION SPONSOR: \$6,000**OPPORTUNITIES AVAILABLE: 2**

Benefits include:

- Company Displayed on Event Landing Page (Linked Name)
- Company Displayed on Event App (Logo within Event Details + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Networking Reception)
- Company Recognition During General Sessions (Visual and Verbal)
- Company Recognized on Social Media (1 Mention)
- Company Displayed on Drink Tickets Distributed to Each Attendee (Logo)
- Event Tickets for Employees: 5
 - Attendees Seated at Reserved Table During General Sessions

BREAKOUT SESSION: \$5,000**OPPORTUNITIES AVAILABLE: 12**

Select & sponsor one specific breakout session during the conference. Benefits include:

- Company Displayed on Event Landing Page (Linked Name)
- Company Displayed on Event App (Logo within Session Details + Virtual Profile)
- Opportunity to Interact with Attendees Through Event App
- Company Displayed on Pre-Event Promotional Materials (Related to Breakout Sessions)
- Company Recognition During Selected Session (Visual and Verbal)
- Opportunity to Welcome Attendees to a Session & Speak About Your Company During Session (2 Minutes)
- Opportunity to Select Session of Choice from Pre-Determined Breakout Session Agenda
- Event Tickets for Employees or Guests: 5
 - Attendees Seated at Reserved Table During General Sessions

CORPORATE: \$3,000**OPPORTUNITIES AVAILABLE: UNLIMITED**

Sponsor your employees or guests to experience this transformative experience. Benefits include:

- Company Displayed on Event Landing Page (Listed Name)
- Company Recognition During General Sessions (Visual)
- Event Tickets for Employees or Guests: 10
 - Attendees Seated at Reserved Table During General Sessions