

GREATER OMAHA: AGRIBUSINESS GROWS HERE.

Connecting to the land and feeding the world is central to our region's DNA. We've been growing, cultivating and producing for centuries. Today, a critical mass of agriculture-based companies — diverse in size and focus — call us home, fortifying their competitive edge with all Greater Omaha has to offer.

The Golden Triangle.

Corn, soybeans and livestock form the backbone of our industry inputs. Your access to these raw materials is well-supported in Omaha.

Central location.

Greater Omaha is smack-dab in the middle of two Top 5 states for ag products sold. (USDA, ERS, "Cash Receipts by Commodity, State Ranking, 2018")

People-powered.

We have a skilled and robust workforce, with more than 90% of people holding a high school diploma and more than 35% with a Bachelor's degree or higher. More than 19,000 individuals are already employed in value-added food, livestock and ag product manufacturing.

High-speed connectivity.

It's easy to get materials to and from the rest of the country, with three Class 1 providers operating in Greater Omaha.



Let us connect you with the resources you need for a successful project.

Email Megan Skiles at miskiles@selectgreateromaha.com

A POWERHOUSE IN PRODUCTION.

What we produce is way more important than what we say, so we'll just let the numbers speak for themselves.



Corn:
Nebraska #3 | Iowa #1



Soybeans:
Nebraska #4 | Iowa #2



Ethanol:
Nebraska #2 | Iowa #1



Cattle on Feed:
Nebraska #2 | Iowa #4

(Above stats from USDA, NASS, 2020 / EIA, SEDS, 2017)

The right talent to grow.



13,500 employees working in food production in the region, a concentration 2.5x the national average



3.5x more concentrated in biochemical manufacturing



5.9x more concentrated in ag chemical manufacturing



2.2x more concentrated in truck distribution

Our region benefits from sitting between two land grant universities, with globally ranked Agriculture Science programs providing a robust, highly educated talent pipeline and R&D partnerships for businesses:



Iowa State University
#20 globally



University of Nebraska
#46 globally

(Shanghai Ranking ARWU 2020)



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Supporting the field.

Additional regional partners for the operational talent you need:

- Metro Community College (MCC)
- Iowa Western Community College (IWCC)
- Southeast Community College (SCC)

MCC invested \$10.5M to upgrade its industrial training facility and offerings. The Center for Advanced Manufacturing offers Associate degrees, certificate programs, and partners with industry for customized continuing education and upskilling opportunities, as well as apprenticeships. Some areas of focus include Manufacturing Process Operations, Stationary Engineering and more.

We believe in quantity *and* quality.

Dependable and affordable utilities give our companies a competitive advantage.



Electricity

Nebraska:
\$6.34/kWh (OPPD)

Iowa:
\$5.59/kWh
(MidAmerican Energy)



Natural Gas

Nebraska:
\$4.20/1,000 ft³

Iowa:
\$4.49/1,000 ft³

(EIA, "Natural Gas Prices," 2019)

Our regional providers are committed to **green energy solutions**. MidAmerican Energy leads the nation in wind energy, with 59% of its annual output generated by wind. Omaha Public Power District is pursuing a goal of net zero carbon production by 2050.



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INDUSTRY LEADERS OPERATING IN OMAHA.



AG Processing Inc.

Bunge North America

CLAAS

Conagra Brands

Evonik

Green Plains Inc.

Hormel

Lindsay Corporation

Midwest Laboratories

NatureWorks

Novozymes

Oxbow Animal Health

Scoular

Syngenta



Scoular has been proud to call Nebraska home for more than a century. Our new and inclusive global headquarters space in Omaha will enable our plans for growth, continuing to attract top talent and defining what's possible in agribusiness supply chains for our customers and partners around the world.

Paul Maass, CEO
Scoular

Omaha is well-positioned at the center of agribusiness. You have access to the workforce and economic advantage of a major metro, surrounded by the land and work ethic that fuels the industry. There is no better place to call home if you're looking to position your company for future growth.

Leif Magnusson, Regional President, Americas
CLAAS



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MIDDLE AMERICA LEADS THE WAY.

Greater Omaha: It's the perfect balance of big city and tight-knit community. Fortune 500 companies and a short commute. World-class entertainment and a thriving makers movement. It's a great place to raise a family, forge a career and grow your business.



12% higher concentration of college graduates than the U.S. average



14% lower cost of doing business than the U.S. average



We work hard to keep the business climate friendly and taxes moderate.



State and local incentives include reduction or elimination of payroll, income and/or sales tax liability.



Tax credits for job training programs, recruitment and childcare expenses.



No. 14 cheapest places to live
U.S. News & World Report



No. 5 best city for young professionals
Yahoo Finance

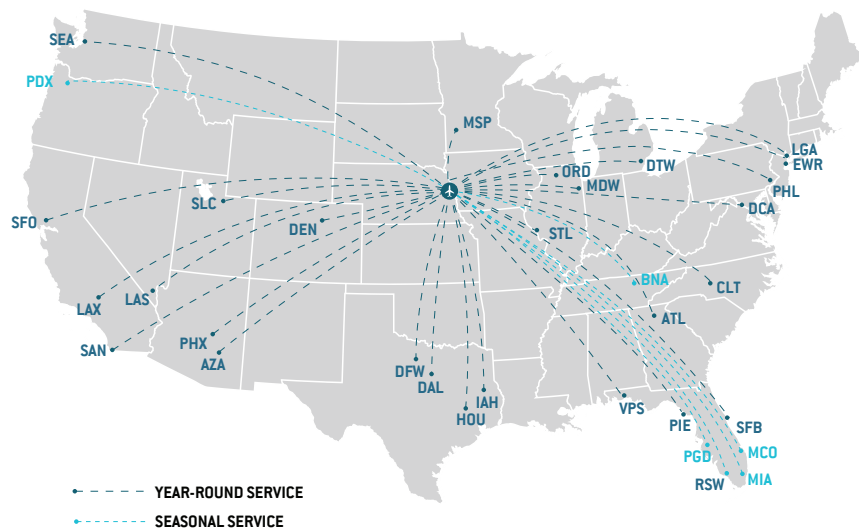


No. 2 best midsize city
BestCities.org



Among the 13 fastest-growing tech hubs
Uncubed.com

Nonstop service to 33 destinations.



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