

# GREATER OMAHA: A GLOBAL LEADER IN MEDICAL TECHNOLOGY, RESEARCH & EDUCATION.

Greater Omaha is home to a growing cluster of medical technology and life sciences companies. At the heart of all this sits the University of Nebraska Medical Center (UNMC) and its clinical partner, Nebraska Medicine. Both are known internationally for their expertise in the field of bio-preparedness and high-consequence special pathogens. These institutions house world-renowned research centers, including:

## Munroe-Meyer Institute

A federally designated University Center for Excellence in Developmental Disabilities Education, Research and Service.

## Davis Global Center

Encompassing bio-preparedness training, infectious diseases and high-consequence infections research, education and clinical care.

## iExcel

A transformative model for health professions education that incorporates advanced simulation and visualization technologies in realistic, simulated healthcare settings to improve the outcomes of patient care.



The twin Durham Research Center towers are home to a combined total of **215 labs and more than 550,000 square feet** of space dedicated to research.



UNMC is partnering with the Department of Defense on a **\$1B project to build a federal all-hazard disaster response center** to respond to natural disasters and infectious disease outbreaks.



NU Connections **provides Nebraska businesses access to startup assistance**, laboratory and facility use, research and technology development, market research and more.



Let us connect you with the resources you need for a successful project.

Email Megan Skiles at [miskiles@selectgreateromaha.com](mailto:miskiles@selectgreateromaha.com)

# A WORKFORCE THAT'S A FORCE OF NATURE.



More than **7,500 certificates and degrees awarded** in healthcare and life sciences-related fields annually. Of those, 2,000+ were postgraduate awards.



**3,000+ employees** in Greater Omaha employed in the human biosciences industry; 10,000+ in Nebraska.



Average wages in human biosciences industry in NE are **31% lower than the U.S. average.**



Omaha is **above the national average for the level of NIH funding** per worker.

## An ecosystem of innovation.

Built on a strong foundation of research and access to material, there is a strong concentration of opportunity in the region.



**4.5x more** in-vitro diagnostic manufacturing



**2.85x more** biological product manufacturing



**1.5x more** surgical appliance manufacturing

In Omaha, the entrepreneurial ecosystem is alive and well. The Greater Omaha Chamber has partnerships with Proven Ventures and UNeMed (the University of Nebraska Medical Center's tech transfer arm) to help entrepreneurs browse a robust inventory of ready-to-commercialize inventions and intellectual property.



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# INDUSTRY LEADERS OPERATING IN NEBRASKA.



ABS Corporation

ADS Biotec

Adjuvance

Centese

LI-COR

Nature Technology

Orion BioScience

Virtual Incision



This is a premium location for expansion... This current expansion sets the stage for two more planned expansions in the future that will continue to have more Nebraska products developed from Nebraska research done in partnership between Vireo and the University of Nebraska.

MARK FAULKNER, CHIEF EXECUTIVE OFFICER  
VIREO RESOURCES

As a global company, the options for locating our animal health biologics headquarters were virtually limitless. After senior leadership visited Nebraska and saw firsthand the local academic institutes and industry resources available for collaboration, the associated talent at hand for recruitment, the proximity to our regulatory agencies and the ability to stretch our investment dollar further, the decision to plant our business here became quite simple.

JOSH JOHNSON, DIRECTOR OF BIOLOGICS  
OPERATIONS, HUVEPHARMA



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# MIDDLE AMERICA LEADS THE WAY.

Greater Omaha. It's the perfect balance of big city and tight-knit community. Fortune 500 companies and a short commute. World-class entertainment and a thriving makers movement. It's a great place to raise a family, forge a career and grow your business.



**12% higher concentration of college graduates** than the U.S. average



**14% lower cost of doing business** than the U.S. average

## We work hard to keep the business climate friendly and taxes moderate.

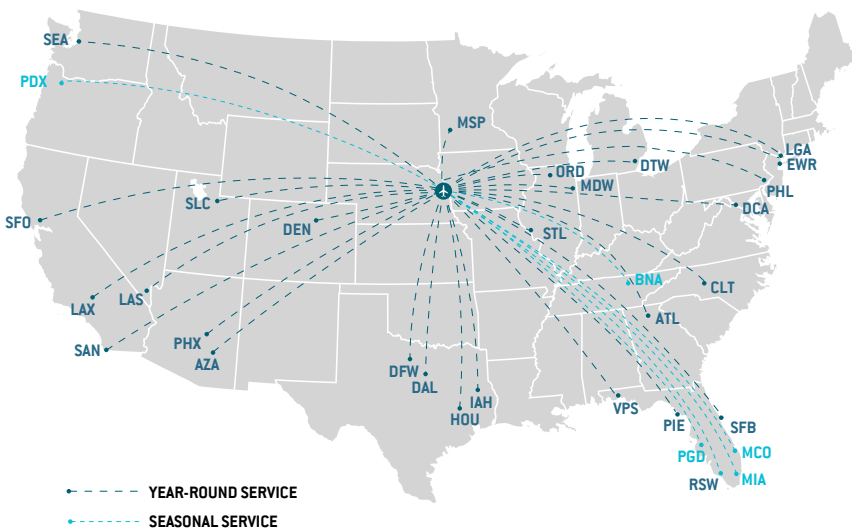


**State and local incentives** include reduction or elimination of payroll, income and/or sales tax liability.



**Tax credits** for job training programs, recruitment and childcare expenses.

## Nonstop service to 33 destinations.



**No. 14 cheapest places to live**  
 U.S. News & World Report



**No. 5 best city for young professionals**  
 Yahoo Finance



**No. 2 best midsize city**  
 BestCities.org



**Among the 13 fastest-growing tech hubs**  
 Uncubed.com



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