

# YP SUMMIT

## 2022 YP SUMMIT SPONSORSHIP OPPORTUNITIES

The **YP Summit** is the largest conference for young professionals in the country. Join us in delivering this transformative experience.

Being a YP Summit sponsor gives you the ability to reach our active and engaged audience of emerging leaders. Don't miss this opportunity to demonstrate your shared commitment to community and foster new connections to your company.

A variety of sponsorship opportunities, where your company will receive several engagement, recognition and marketing benefits are available. Below are several opportunities, but if you don't see a package that aligns with your company's objectives – let us know. We are happy to work together to tailor the experience specifically for your company.

### EVENT DETAILS

**Thursday, March 31, 2022**  
7:30 a.m. – 4:15 p.m.  
CHI Health Center Omaha

### POST-PARTY DETAILS

**Thursday, March 31, 2022**  
4:15 – 5:30 p.m.  
CHI Health Center Omaha

### CONTACT

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# 2022 YP SUMMIT SPONSORSHIP OPPORTUNITIES

Please see [page 2](#) for form.

## LEAD PARTNER – \$25,000

*Opportunities Available: 1*

Be part of it all! Lead Partners are involved and engaged before, during, and after the YP Summit. Designed to maximize organizational goals when it comes to young professionals. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Banner, Virtual Booth + Custom Alert)
- Company Displayed on Event Video Displayed at Event (Logo)
- Company Displayed on Pre-Event Promotional Materials
- Company Recognized as Lead Partner on Social Media (3 Mentions)
- Company Displayed on Post-Event Survey
- Company Recognition During General Sessions (Visual and Verbal)
- Opportunity to Host an Engagement Space Booth & Facilitate an Activity to Network with Attendees.
  - Sponsor is responsible for any charges related to the execution of this activity should the amount exceed \$500.
- Opportunity to Show One Video During a General Session
  - Sponsor is responsible for the production of a video that should not exceed 90 seconds.
  - Video is due to the Chamber no later than Friday, March 18, 2022 in .mp4 format.
- The opportunity to host a post-Summit virtual event with the YP Council
- The opportunity to author a blog post-event on the YP Website
- Event Tickets for Employees or Guests: 20
  - Attendees Seated at Reserved Tables During General Sessions

## MAIN STAGE (OPENING KEYNOTE) SPONSOR – \$12,000

*Opportunities Available: 1*

Kick off this high-impact event for more than 1,500 attendees when attendees are welcomed, energy is built and the tone of the day is set as the opening keynote takes the stage. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Banner, Virtual Booth + Custom Alert)
- Company Displayed on Pre-Event Promotional Materials (Related to Opening Session)
- Company Recognized as Main Stage Sponsor on Social Media (2 Mentions)
- Company Displayed on Post-Event Survey
- Company Recognition During General Sessions (Visual and Verbal)
- Event Tickets for Employees or Guests: 10
  - Attendees Seated at Reserved Tables During General Sessions

## **MAIN STAGE (CLOSING KEYNOTE) SPONSOR – \$12,000**

*Opportunities Available: 1*

Leave a lasting impression during the closing session where attendees will gather for one last inspirational message from our final keynote speaker. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Banner, Virtual Booth + Custom Alert)
- Company Displayed on Pre-Event Promotional Materials (Related to Closing Session)
- Company Recognized as Main Stage Sponsor on Social Media (2 Mentions)
- Company Displayed on Post-Event Survey
- Company Recognition During General Sessions (Visual and Verbal)
- Event Tickets for Employees or Guests: 10
  - Attendees Seated at Reserved Tables During General Sessions

## **ENGAGEMENT SPACE SPONSOR – \$10,000**

*Opportunities Available: 6*

Engage and connect with 1,500 attendees directly through an interactive booth at the CHI Health Center. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Banner, Virtual Booth + Custom Alert)
- Company Displayed on Pre-Event Promotional Materials (Related to Engagement Space)
- Company Recognized as Engagement Space Sponsor on Social Media (2 Mentions)
- Company Recognition During General Sessions (Visual and Verbal)
- Company Displayed on Post-Event Survey
- Opportunity to Host an Engagement Space Booth & Facilitate an Activity to Network with Attendees.
  - Sponsor is responsible for all expenses related to the execution of this activity.
  - Sponsor is responsible for set-up, tear-down and facilitating the activity on the day of the event.
- Event Tickets for Employees or Guests: 10
  - Attendees Seated at Reserved Tables During General Sessions
- Event Tickets for Booth Management: 4

## **BREAKOUT TRACK SPONSOR – \$10,000**

*Opportunities Available: 5*

Select & sponsor an entire track of breakout sessions (3 sessions total). Tracks to be determined but often encompass personal, professional, and community development. Benefits include:

- Company Displayed on Event Landing Page (Linked Logo)
- Company Displayed on Event App (Banner + Virtual Booth)
- Company Displayed on Pre-Event Promotional Materials (Related to Selected Breakout Track)
- Company Recognized as Engagement Space Sponsor on Social Media (2 Mentions)
- Company Recognition During **Selected Sessions** (Visual and Verbal)
- Company Recognition During **General Sessions** (Visual)
- Company Displayed on Post-Event Survey
- Opportunity to Welcome Attendees to Each Session & Speak About Your Company (2 Min/Session)
- Event Tickets for Employees or Guests: 10
  - Attendees Seated at Reserved Tables During General Sessions

## **SCHOLARSHIP SPONSOR – \$7,000**

*Opportunities Available: Unlimited*

Reduce the cost barrier for those who want to attend, but need help getting there, by providing YP Summit scholarships. Benefits include:

- Company Displayed on Event Landing Page (Listed Name)
- Company Displayed on Event App (Virtual Booth)
- Company Displayed on Pre-Event Promotional Materials (Related to Scholarships)
- Company Displayed on Electronic Scholarship Application
- Company Recognized as Scholarship Sponsor on Social Media (1 Mention)
- Company Recognition During General Sessions (Visual)
- Opportunity to Participate on Scholarship Selection Committee & Select Recipients (Two Individuals)
- Event Tickets Awarded to Scholarship Recipients: 10
- Event Tickets for Employees or Guests: 5
  - Attendees Seated at Reserved Tables During General Sessions

## **BREAKOUT SESSION SPONSOR – \$5,000**

*Opportunities Available: 15*

Select & sponsor one specific breakout session during the conference. Benefits include:

- Company Displayed on Event Landing Page (Listed Name)
- Company Displayed on Event App (Logo in Session Details + Virtual Booth)
- Company Recognized as Breakout Session Sponsor on Social Media (1 Mention)
- Company Recognition During **Selected Session** (Visual and Verbal)
- Company Recognition During **General Sessions** (Visual)
- Opportunity to Welcome Attendees to Selected Session & Speak About Your Company (2 Min/Session)
- Event Tickets for Employees or Guests: 5
  - Attendees Seated at Reserved Tables During General Sessions

## **POST-PARTY SPONSOR – \$5,000**

*Opportunities Available: Unlimited*

Help us throw a fun and welcoming post-event party at the CHI Health Center to celebrate the day. Benefits include:

- Company Displayed on Event Landing Page (Listed Name)
- Company Displayed on Event App (Logo in Session Details + Virtual Booth)
- Company Displayed on Post-Party Signage
- Company Recognized as Post-Party Sponsor on Social Media (1 Mention)
- Company Recognition During General Sessions (Visual and Verbal)
- Opportunity to Network with Attendees During Post-Party (Select One Option)
  - a. Host an Engagement Space Booth & Facilitate Activity to Network with Attendees
    - i. Sponsor is responsible for all expenses related to the execution of this activity
    - ii. Sponsor is responsible for set-up, tear-down and facilitating the activity throughout post-party
  - OR-
  - b. Bring in Additional Organization Representatives to Network with Event Attendees (Additional 5 Attendees)
- Event Tickets for Employees or Guests: 5
  - Attendees Seated at Reserved Tables During General Sessions

**BONUS VISABILITY OPPORTUNITY: Company Logo Displayed on Post-Party Drink Tickets Distributed to Each Conference Attendee (+\$2,500)**

## **CORPORATE TABLE SPONSOR – \$3,000**

*Opportunities Available: Unlimited*

Sponsor your employees or guests to experience this transformative experience. Benefits include:

- Company Displayed on Event Landing Page (Listed Name)
- Company Recognition During General Sessions (Visual)
- Opportunity to Display Organization's Vertical Pop-up Banner at Event (36" x 92")
  - Sponsor is responsible for transportation, set-up and tear down of pop-up banner
- Event Tickets for Employees or Guests: 10
  - Attendees Seated at Reserved Tables During General Sessions

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