

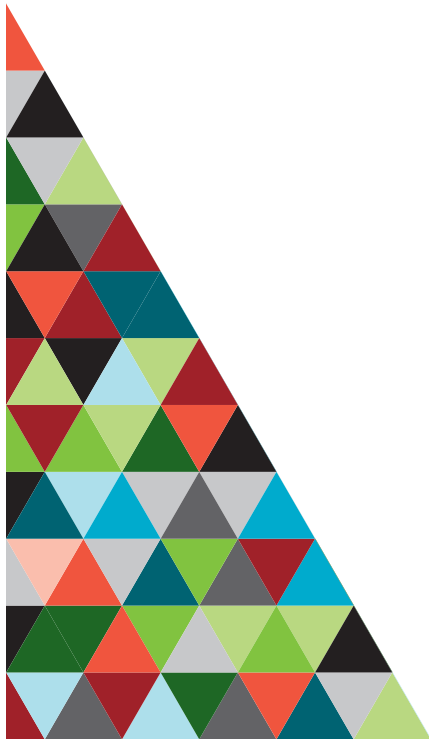
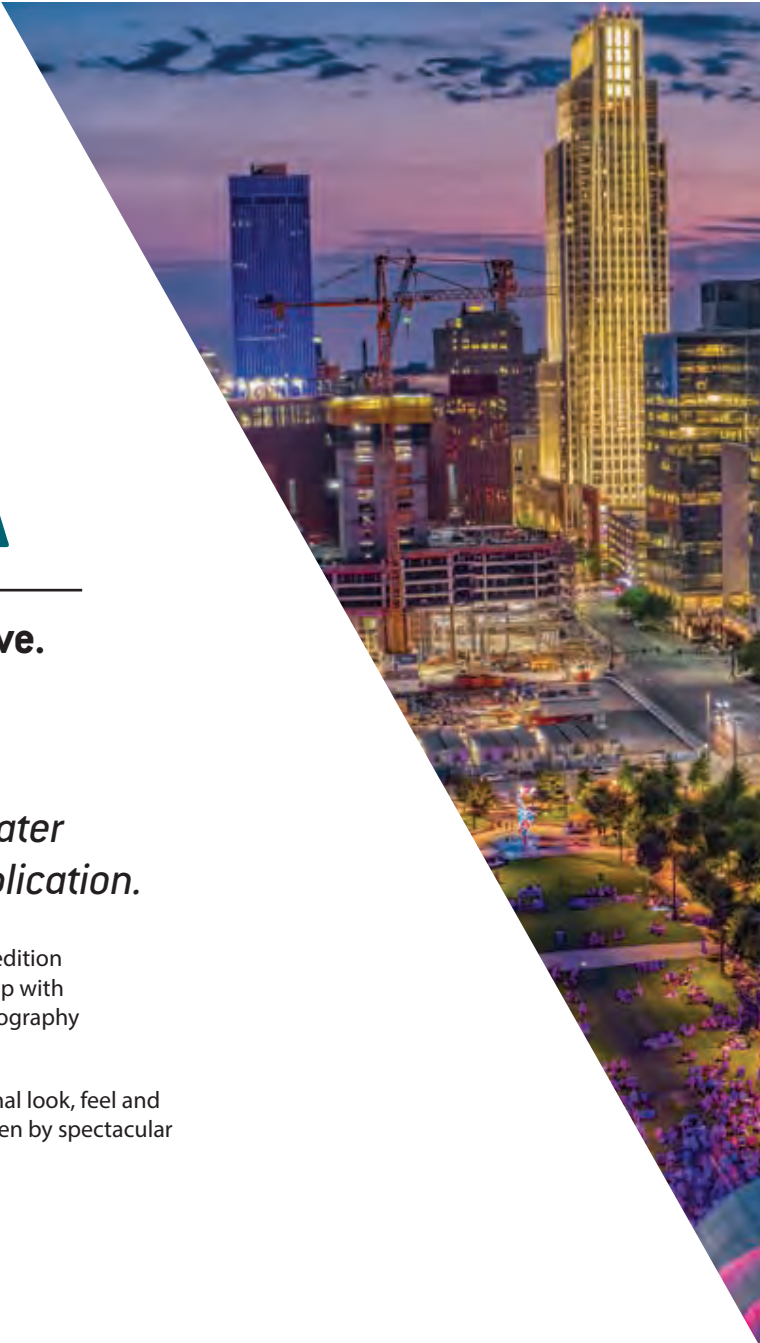
A GREATER OMAHA

We Welcome. We Live. We Vibe. We Thrive.

Find everything to love about Greater Omaha in this annual special publication.

The Greater Omaha Chamber will publish the 2027 edition of "A Greater Omaha" in January 2027, in partnership with the Omaha World-Herald, providing editorial, photography and design services.

Readers and advertisers are delighted with the professional look, feel and usefulness of A Greater Omaha magazine. Success is driven by spectacular photography and smart, concise storytelling.



LEARN MORE

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Omaha World-Herald
Omaha.com

DESIGNED FOR MAJOR IMPACT.

Showcasing what Omaha has to offer in a high-capacity magazine.

A Greater Omaha enjoys portability and visibility while designed to impress readers. Engagement is maximized in a high-capacity, standard magazine format. This ensures readability without overwhelming the reader. High-quality printing and graphics for this publication distributed throughout the metro and to inquiries and out of town visitors all year long. A digital version will also be shared on Omaha.com, one of Nebraska's largest websites.

The magazine is divided into 3 primary focuses:

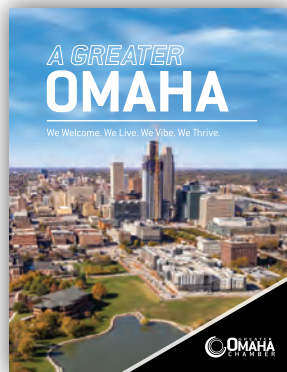
WE LIVE: Education, medicine, day in the life, communities, parks and more.

WE VIBE: Sports, arts, entertainment, culture, and the performing arts.

WE THRIVE: Economic, development, business start-ups, community improvements and more.

TAKE A LOOK

Click the cover to review the 2026 edition or email Marketing@OmahaChamber.org to request a physical copy.



COVER: 80.0 lb Gloss Cover UV Coated
STOCK: 70 lb. Gloss Text
FINISHED SIZE: 8.375" x 10.875" (164 Pages)

CONTACT US

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402-444-1205

OMAHA CHAMBER INQUIRIES:
Marketing@OmahaChamber.org

AUDIENCE REACH

POWERFUL MARKETING.

*A Greater Omaha magazine is
a valuable recruitment tool for
Omaha businesses large and small.*

The Greater Omaha Chamber uses the magazine as a resource for its members, sending copies to corporate recruiters each year to introduce potential job candidates and their families to our extraordinary community – and to encourage relocation to the area.

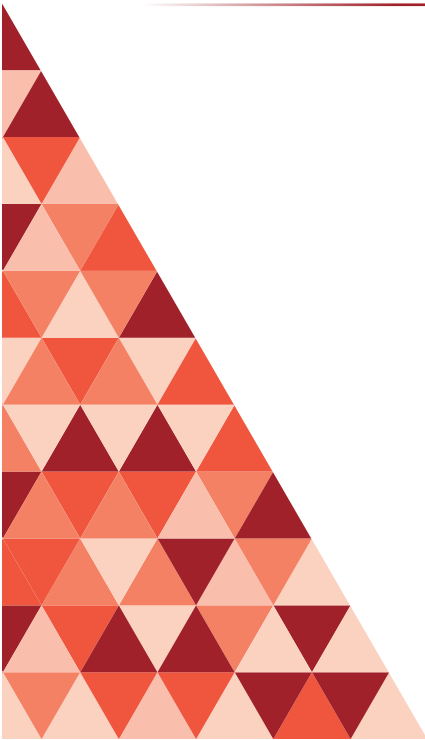
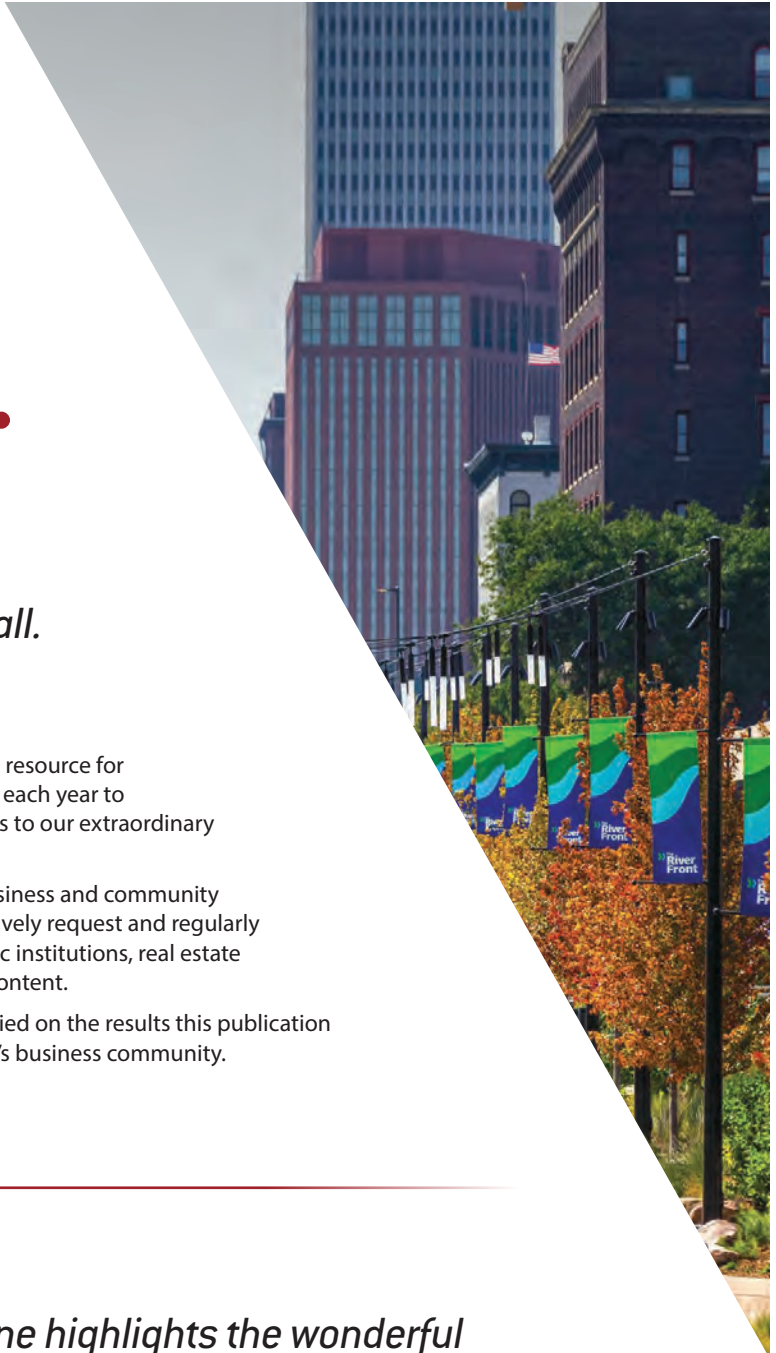
The publication reaches a highly engaged audience of business and community leaders throughout the Omaha metro, many of whom actively request and regularly read each issue. Copies are also shared with local academic institutions, real estate professionals, and other strategic partners who value its content.

Local business-to-business service providers have long relied on the results this publication delivers. It remains a valuable resource for Greater Omaha's business community.

*“This magazine highlights the wonderful
people, places and spaces of Omaha. It is
an invitation to discover and rediscover
why I love to call Omaha my home.”*

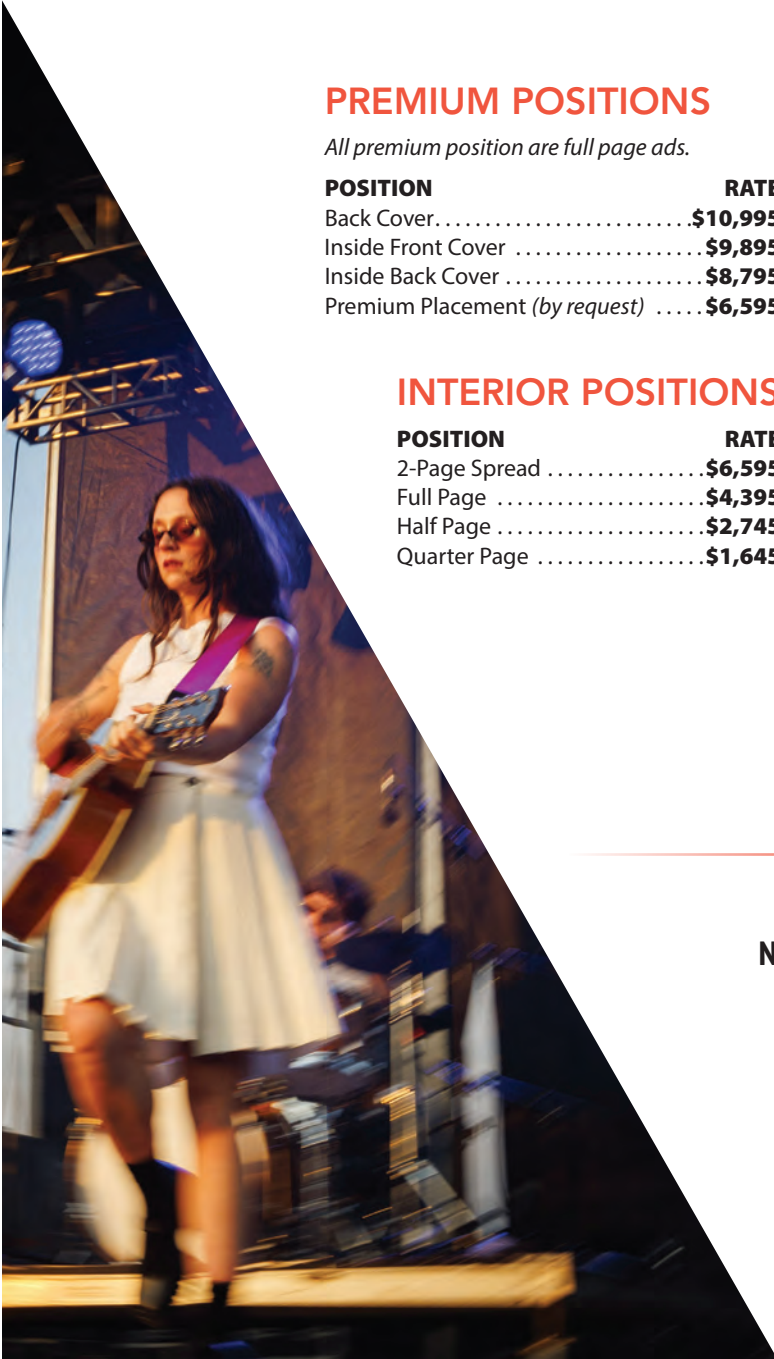
CARMEN TAPIO, PRESIDENT AND CEO

North End Teleservices, LLC



ADVERTISING OPPORTUNITIES

BE A PART OF A GREATER OMAHA



PREMIUM POSITIONS

All premium position are full page ads.

POSITION	RATE
Back Cover	\$10,995
Inside Front Cover	\$9,895
Inside Back Cover	\$8,795
Premium Placement (by request)	\$6,595

INTERIOR POSITIONS

POSITION	RATE
2-Page Spread	\$6,595
Full Page	\$4,395
Half Page	\$2,745
Quarter Page	\$1,645

AD SIZES

Full Page (with Bleed)
Size w/Bleed: 8.625" x 11.125"
Final Trim: 8.375" x 10.875"

▶ 1/8th inch (0.125") will be trimmed off on all four sides.

Half Page (H): 7.375" x 4.875"
Half Page (V): 3.625" x 9.875"
Quarter Page: 3.625" x 4.875"

PRODUCTION DATES

Space/Materials: Friday, September 25
Ad Approval/DAT: Friday, October 16
Publish: January 2027

EARLY BIRD SPECIAL

Agree to advertise in A Greater Omaha on or before Friday, August 21 and receive the same size ad **FREE** in the Omaha World-Herald.

(OWH ad must publish on or before Thursday, Dec. 31, 2026)

Not a member of the Greater Omaha Chamber?
An additional \$450 fee will be invoiced.
Join the Chamber now and get the benefit of the discounted rates.

OmahaChamber.org

2027 MEDIA KIT

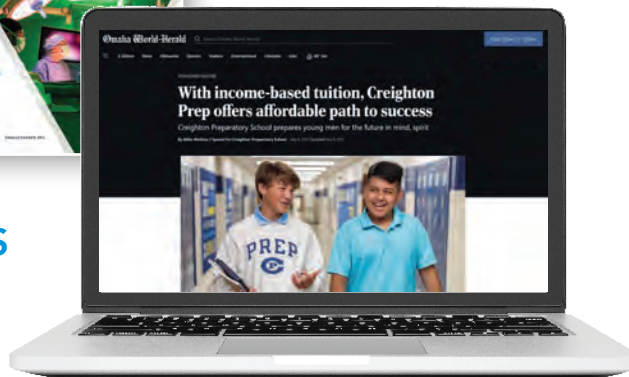
A GREATER OMAHA

SPONSORED CONTENT

IN YOUR OWN WORDS.

Share your story — either by submitting your own copy and photos or having one of our project writers develop the content for you. Our format calls for a 300-word article, plus 1 to 3 photos, depending on the space you reserve.

2-Page Spread: **\$6,595**



PRODUCTION DATES

OWH Produced Content:

Creative brief due Friday, August 21

Submitted content:

Assets due Friday, September 4

TELL YOUR STORY PACKAGE

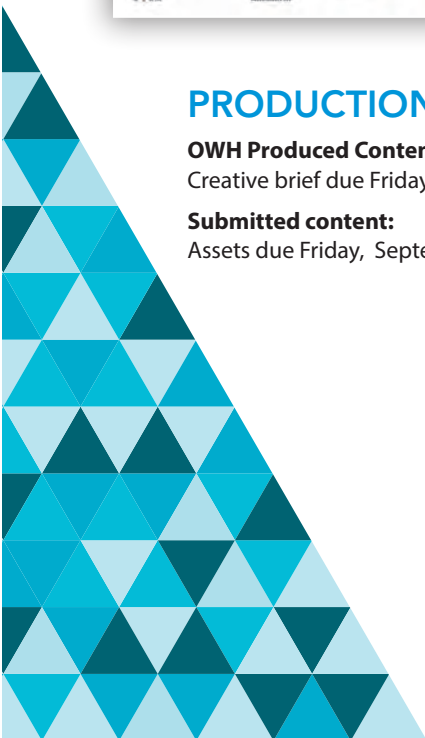
Purchase any ad size in **A Greater Omaha** and get this exclusive advertising opportunity.

Package includes:

Sponsored article about your business on Omaha.com with the following promotional channels

- 100,000 native impressions
- Daily Headlines e-newsletter
- Social media shares (+ targeted Facebook boost)

RATE: \$2,500



ADVERTISING

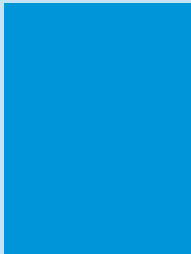
SIZES & TEMPLATES

FILE REQUIREMENTS

- All images should be CMYK process color (RGB images, Pantone colors and spot colors should be converted to CMYK before submission)
- PDF or EPS formats are highly recommended
- Fonts should be embedded or converted to outlines
- 300 d.p.i. is the minimum required resolution

QUARTER PAGE

3.625" x 4.875"



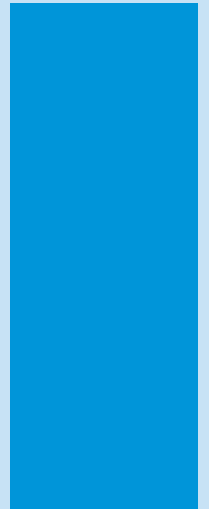
HALF PAGE HORIZONTAL

7.375" x 4.875"



HALF PAGE VERTICAL

3.625" x 9.875"



FULL PAGE

Including bleed:

8.625" x 11.125"

Final trim size:

8.375" x 10.875"

1/8th inch (0.125") will be trimmed off on all four sides.

FACING PAGES

Including bleed: 17" x 11.125"

Final trim size: 16.75" x 10.875"

1/8th inch (0.125") will be trimmed off on all four sides.