

GREATER OMAHA ECONOMIC INDICATORS

11
2025

HIGHLIGHTS

Greater Omaha's economy continued to perform well in November 2025. The unemployment rate rose from 2.8% in November 2024 to 3.1% in November 2025, which is slightly higher than Nebraska's (2.9%) and below the U.S. (4.3%). Overall employment in Greater Omaha is largely unchanged from November 2024, with notable growth in Education and Health Services (5.1%) and Construction (4.7%). Finally, Eppley saw a slight increase in passenger enplanements compared to November 2024.

Nationally, the U.S. Bureau of Economic Analysis released GDP by state for Q3 2025. GDP measures the goods and services produced in a state and is the most comprehensive measure of economic activity. GDP increased in all states during the quarter, with U.S. growth reaching 4.4%. Nebraska and Iowa both outpaced the national average, posting 5.0% growth compared to Q2 2025.

The Greater Omaha Chamber launched an interactive dashboard to provide real-time data on regional economic performance, workforce dynamics, and demographic trends. The platform allows users to customize data by geography, including the Omaha metropolitan area and individual counties, supporting informed analysis of regional strengths and opportunities. View the dashboard [here](#).

UNEMPLOYMENT (OMAHA CSA)



+0.3%

3-MONTH AVERAGE
November 2025: 3.1%
November 2024: 2.8%

EMPLOYMENT GROWTH (OMAHA CSA)



+2.3%

3-MONTH AVERAGE
November 2025: 546,457
November 2024: 534,293

Greater Omaha had a net increase of over 12,100 employed workers compared to the same time period in 2024.

COMMERCIAL CONSTRUCTION PERMITS (CSA)



-65.6%

3-MONTH AVERAGE
November 2025: \$91.7 mm
November 2024: \$266.6 mm

November 2025 saw a decrease in commercial construction valuation.

*Includes new construction, finishes and remodels.

*Did not receive permits from City of Blair.

PRIVATE HOURLY WAGES (OMAHA MSA)



+2.4%

3-MONTH AVERAGE
November 2025: \$34.76
November 2024: \$33.93

Average private hourly wages rose \$0.83 since last year.

SINGLE FAMILY CONSTRUCTION PERMITS (CSA)



+35.4%

3-MONTH AVERAGE
November 2025: 303
November 2024: 224

Single family permits increased in November 2025. These new home permits are valued at \$58.0 million.

AIRLINE PASSENGERS (OMAHA ENPLANEMENTS)



+1.0%

3-MONTH AVERAGE
November 2025: 216,508
November 2024: 214,285

November 2025 had slightly more passenger enplanements compared to the same time period last year.

Greater Omaha Indicators	Sep 24	Oct 24	Nov 24	Dec 24	Jan 25	Feb 25	Mar 25	Apr 25	May 25	Jun 25	Jul 25	Aug 25	Sep 25	Oct 25	Nov 25*
Labor Market: Household Survey¹ (Omaha-Council Bluffs-Fremont Combined Statistical Area)															
Labor Force (#, nsa)	548,740	551,661	549,209	545,867	548,136	552,633	553,712	557,190	561,694	562,823	563,536	562,686	561,363	563,698	566,033
Civilian Employment (#, nsa)	533,683	535,461	533,736	530,813	528,925	532,925	536,804	539,935	544,160	543,526	544,302	544,865	544,278	546,457	548,635
Unemployment (#, nsa)	15,057	16,200	15,473	15,054	19,211	19,829	17,164	17,255	17,534	19,297	19,234	17,821	17,085	17,242	17,398
Unemployment Rate - Omaha (% nsa)	2.7	2.9	2.8	2.8	3.5	3.6	3.1	3.1	3.1	3.4	3.4	3.2	3.0	3.1	3.1
Unemployment Rate - Nebraska (% nsa)	2.6	2.7	2.7	2.6	3.2	3.4	2.9	2.9	2.9	3.3	3.2	2.8	2.8	2.9	2.9
Unemployment Rate - U.S. (% nsa) ²	3.9	3.9	4.0	3.8	4.2	4.5	4.2	3.9	4.0	4.4	4.6	4.5	4.3	4.3	4.3
Labor Market: Establishment Survey³ (Omaha-Council Bluffs Metropolitan Statistical Area)															
Total Non-Farm Employment (000s, nsa)	515.6	519.5	518.8	518.1	507.1	508.0	509.7	515.6	520.8	523.3	517.6	516.9	516.0	519.3	518.7
Construction/Mining (000s, nsa)	33.8	33.9	33.2	32.1	30.4	30.8	31.6	33.0	33.8	34.4	34.6	34.8	34.7	35.7	35.2
Manufacturing (000s, nsa)	36.1	36.2	35.9	35.2	35.2	35.4	35.1	35.0	34.7	34.6	34.4	34.2	34.1	34.5	34.5
Trade, Trans. and Utilities (000s, nsa)	93.6	94.1	95.4	96.3	93.2	91.9	92.2	92.0	92.2	92.6	92.0	92.0	91.3	91.8	93.2
Information (000s, nsa)	8.4	8.5	8.5	8.6	8.6	8.6	8.6	8.6	8.5	8.5	8.5	8.4	8.5	8.5	8.4
Financial Activities (000s, nsa)	39.6	39.7	39.8	40.1	39.7	40.0	39.6	39.5	39.7	39.9	39.8	39.6	39.7	39.6	39.6
Prof. and Business Services (000s, nsa)	70.8	71.2	70.6	70.7	68.4	68.4	68.4	69.8	69.6	69.7	69.6	68.7	68.1	69.1	68.8
Educ. and Health Services (000s, nsa)	89.2	90.4	91.0	91.2	90.3	91.4	91.3	92.0	92.6	93.4	93.4	93.5	94.0	95.3	95.1
Leisure and Hospitality (000s, nsa)	57.2	57.2	56.0	55.2	53.9	53.7	54.8	57.3	60.4	61.9	61.1	60.3	57.0	56.5	55.2
Other Services (000s, nsa)	17.6	17.7	17.9	17.9	17.9	17.8	17.9	18.0	18.1	18.1	17.9	18.0	17.7	17.9	17.7
Government (000s, nsa)	69.3	70.6	70.4	70.1	69.5	70.0	70.2	70.4	71.2	70.2	66.3	67.2	70.8	70.8	71.0
Avg. Hourly Earnings of Private Workers (\$, nsa)	\$33.98	\$33.92	\$33.89	\$34.45	\$34.52	\$35.15	\$34.53	\$34.31	\$34.13	\$34.49	\$34.28	\$34.48	\$34.77	\$34.55	\$34.96
Construction Permits⁴ (Omaha-Council Bluffs-Fremont Combined Statistical Area)															
Total Permits (#, nsa, not including commercial remodels)	322	275	230	197	370	252	327	304	321	281	495	300	410	423	188
Valuation (\$mm, nsa, not including commercial remodels)	\$176.4	\$620.3	\$116.5	\$89.4	\$105.5	\$118.0	\$103.7	\$101.1	\$88.6	\$119.9	\$119.1	\$142.4	\$123.2	\$123.2	\$91.5
Single-Family Residential Permits (#, nsa)	241	234	197	180	337	208	286	277	275	217	423	264	373	378	199
Valuation (\$mm, nsa)	\$50.0	\$55.4	\$43.1	\$40.7	\$50.2	\$47.1	\$62.0	\$56.7	\$57.4	\$50.4	\$53.7	\$62.5	\$74.1	\$64.5	\$35.4
Multi-Family Residential Units (#, nsa)	677	528	400	195	519	304	83	45	139	203	286	502	92	213	126
Valuation (\$mm, nsa)	\$74.6	\$35.9	\$45.8	\$0.3	\$41.9	\$28.7	\$8.1	\$4.7	\$12.7	\$17.4	\$34.5	\$54.8	\$6.7	\$16.6	\$9.7
Non-Residential Permits- New Constr. (#, nsa) ^{4b}	27	20	22	16	17	17	20	25	33	42	46	20	28	33	26
Valuation (\$mm, nsa) ^{4b}	\$51.9	\$528.9	\$27.6	\$48.3	\$13.4	\$19.1	\$33.6	\$39.8	\$18.5	\$52.0	\$31.0	\$25.1	\$42.4	\$42.2	\$46.5
Non-Residential Permits- Finish & Remodel (#, nsa) ^{4c}	61	46	59	73	66	65	91	71	61	58	48	58	70	60	59
Valuation (\$mm, nsa) ^{4c}	\$141.3	\$26.6	\$23.6	\$42.3	\$30.0	\$59.5	\$35.4	\$69.2	\$23.7	\$19.4	\$23.6	\$26.4	\$41.1	\$66.0	\$37.1
Total Non-Residential Permits (#, nsa)	88	66	81	89	83	82	111	96	94	100	94	78	98	93	85
Total Non-Residential Valuation (\$mm, nsa)	\$193.1	\$555.6	\$51.2	\$90.6	\$43.5	\$78.6	\$69.0	\$108.9	\$42.2	\$71.4	\$54.6	\$51.5	\$83.5	\$103.1	\$83.6
New and Existing Home Sales⁵ (Omaha-Council Bluffs Metropolitan Statistical Area)															
Total Sales (#, nsa)	885	928	937	800	679	730	833	967	1,166	1,280	1,177	1,085	1,073	1,138	842
Total Value (\$mm, nsa)	\$318.1	\$341.0	\$345.6	\$294.0	\$238.2	\$246.8	\$288.0	\$362.5	\$443.0	\$494.3	\$459.1	\$414.8	\$404.8	\$435.3	\$327.0
Transportation⁶															
Airline Passengers Enplaned (000s, nsa)	209.1	228.1	205.7	220.3	180.8	174.2	212.4	195.7	242.9	258.1	256.1	218.9	211.4	237.7	200.5
Airline Cargo Enplaned (mm lbs., nsa)	4.5	5.5	4.9	5.5	4.6	4.5	4.8	5.4	5.7	5.2	5.5	5.6	5.4	5.8	4.5
Pricing⁷															
Consumer Price Index - U.S. (nsa, 1982-84 = 100)	315.3	315.7	315.5	315.6	317.7	319.1	319.8	320.8	321.5	322.6	323.0	324.0	324.8	324.5	324.1
CPI - Midwest (nsa, pop. 50,000-1.5 million, 1996 = 100)	188.9	187.0	187.1	187.5	188.5	189.0	189.8	189.9	190.3	191.9	192.2	192.7	193.2	193.1	193.1
Personal Consumption Expenditure Index (U.S., chained, 2017=100, sa) ⁸	122.1	122.3	122.6	123.5	122.8	122.6	123.6	123.7	123.6	123.9	124.5	124.9	125.0	125.4	125.8

Sources:

¹U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics (LAUS) (unless otherwise marked)

²U.S. Bureau of Labor Statistics, Current Population Survey (CPS)

³U.S. Bureau of Labor Statistics, Current Employment Statistics (CES), State & Metro Area

⁴Collected from municipalities in 9-county area. See notes & Greater Omaha Permit Data for details.

⁵Omaha Area Board of Realtors, MLS Statistics

⁶Omaha Airport Authority, Monthly Traffic Statistics

⁷U.S. Bureau of Labor Statistics, Consumer Price Index for All Urban Consumers (CPI-U) (unless otherwise marked)

⁸U.S. Bureau of Economic Analysis, Table 2.8.3: Real Personal Consumption Expenditures by Major Type of Product, Monthly, Quantity Indexes.

Notes:

sa = seasonally adjusted; nsa = not seasonally adjusted.

*Preliminary data, previous month revised to actual data

^{1a}Official federal data was unavailable for October 2025. The October 2025 estimated value shown is calculated as the average of September and November 2025.

^{4a}Excludes any permits that do not have a valuation listed

^{4b}Excludes construction of non-residential structures less than \$10,000

^{4c}Excludes alterations less than \$10,000, repairs, and maintenance

^{7a}Official federal data was unavailable for October 2025. The October 2025 estimated value shown is calculated as the average of September and November 2025.