**GOAL** 

Place: We will remain focused on long-term site development and infrastructure improvements that enhance our competitiveness. This includes developing more GO! Ready certified sites and infrastructure capacity.

#### Single Family Housing

# of Permits - 19\*

Valuation - \$3,146,754\*

2019-2022 # of Permits: 360

**Certified Sites** 

1

HQ Visits

0

Goal: 2

## Multi-Family Housing

# of Permits - 41\*

Valuation - \$5,900,000\*

2019-2022 # of Units: 51

# (New & Expanding)

Valuation - \$400,000\*

2019-2022 Valuation: \$19,047,502

Site Development /
Project Meetings

0

2019-2022: 103

**Prospect Visits** 

0

2019-2022: 10

GOAL

People: To fuel the businesses of the region, we are committed to accelerating the growth and capability of the regional talent base. Working with businesses, schools, and other public partners, we deliver programs and services to attract new talent to the market, support the training and development of existing workers, retain and grow our Young Professionals, and expose area students to future career pathways. These talent efforts are focused on high wage, high growth sectors, with particular emphasis on tech talent.

#### Jobs

\* 13,481

July & August 2022 Average

\* September data not available

We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside Cass County and the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.

Business Growth: We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.

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2019-2022: 10

# Capital Investment

\$0

Goal: \$10,000,000 2019-2022: \$40,438,704

## Total New & Retained Jobs

0

Goal: 200 2019-2022: 517

#### **New Investment**

\$150

Goal: \$10,000 2019-2022: \$9,900

#### Community Interactions

Goal: 20 2019-2022: 160

#### **Business Interactions**

2020-2022: 73

# **Investor Prospect** Meetings

2020-2022: 5

# **Opportunities**

Goal: 40 2019-2022: 70

# **Active Projects**

20

## **Existing Business Visits**

Goal: 50 2019-2022: 52

# Investor Relation Meetings

2020-2022: 22

#### **Business Assistance**

2

2020-2022: 55

#### Events

Goal: 1 Annual | 2 Investor 2019-2022: 11

#### **Newsletters**

Goal: Quarterly 2019-2022: 11

This report reflects activity without an Executive Director. Our Board Members continue to meet with local businesses, organizations and elected officials and participate in community activities.



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