



2024 Annual Progress Report

GOAL Create, grow and recruit businesses, jobs and investment in Sarpy County

Landed Projects

Number of Landed Projects

0

Capital Investment

\$0

Total Jobs

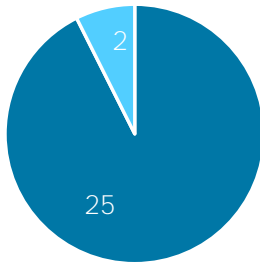
0

0 New Jobs | 0 Retained Jobs

Project Pipeline

27 Opportunities

25 New to Market | 2 Existing Business



■ New to Market / Start Up ■ Retention / Expansion

3 Prospect Visits

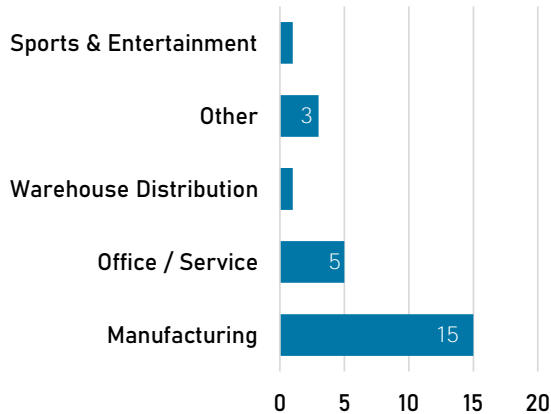


Existing Business Visits: 74

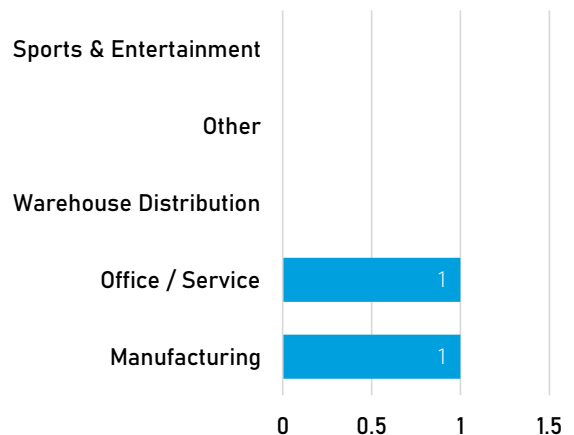
Business Assurances: 11

Business Interactions

New To Market



Retention & Expansion

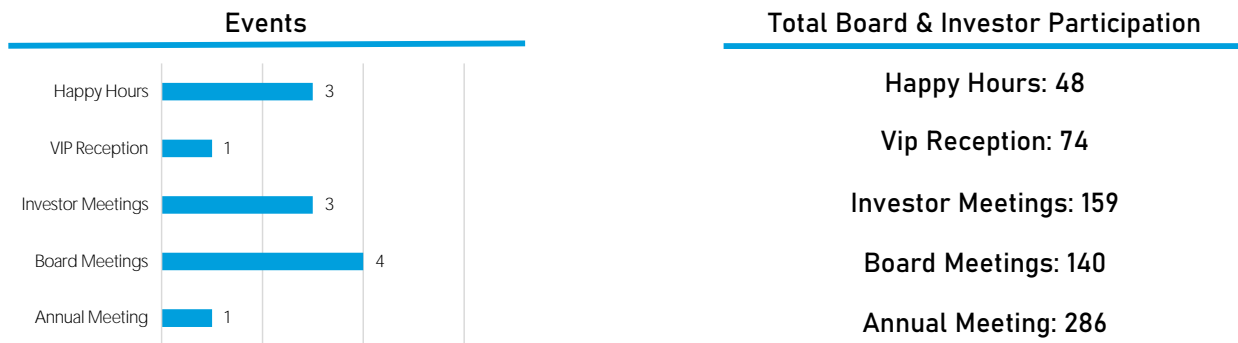


GOAL Deliver relevant and high quality investor programs, events, services and information.

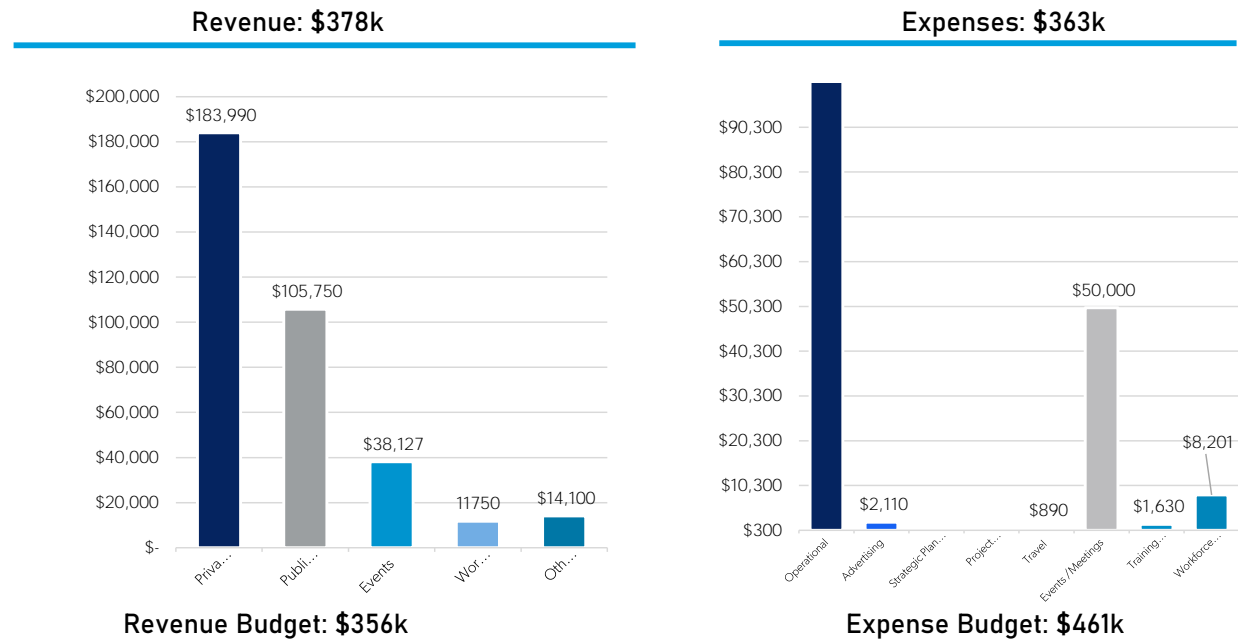
Investor Base

New Investors		Dropped Investors	
Actual	Goal	Actual	Goal
8	5	2	2
\$26,596	\$7,500	\$6,000	\$2,500

Event Engagement



Organizational Resources



Strategic Meetings

Speaking Engagements	1
Site & Project Meetings	5
Investor Relation Meetings	41
Business/Community Interactions	190

