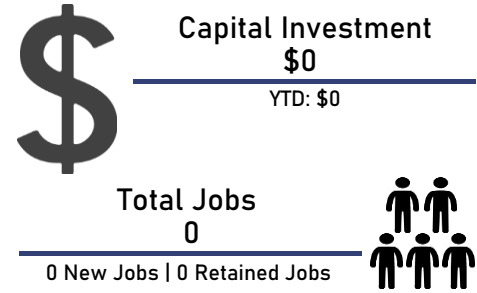
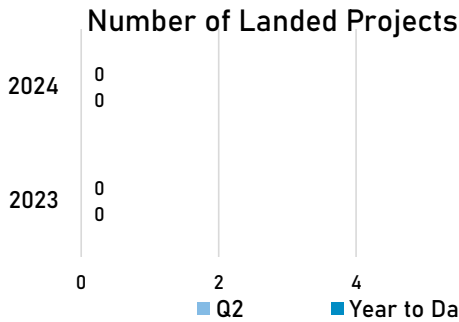


## GOAL

Create, grow and recruit businesses, jobs and investment in Sarpy County

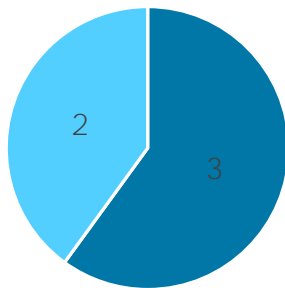
### Landed Projects



### Project Pipeline

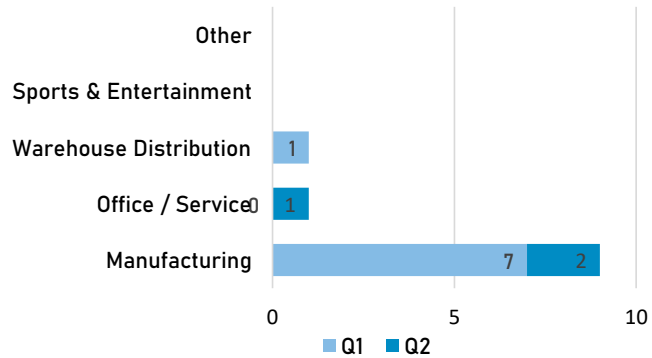
#### 5 Opportunities - Q2

3 New to Market | 2 Existing Business



■ New to Market / Start Up  
■ Retention / Expansion

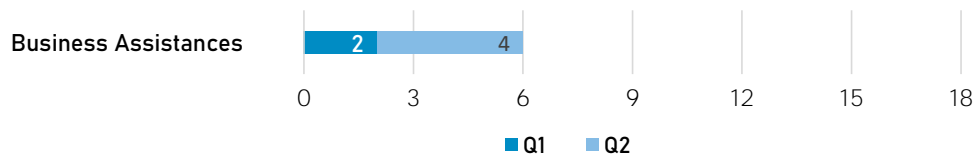
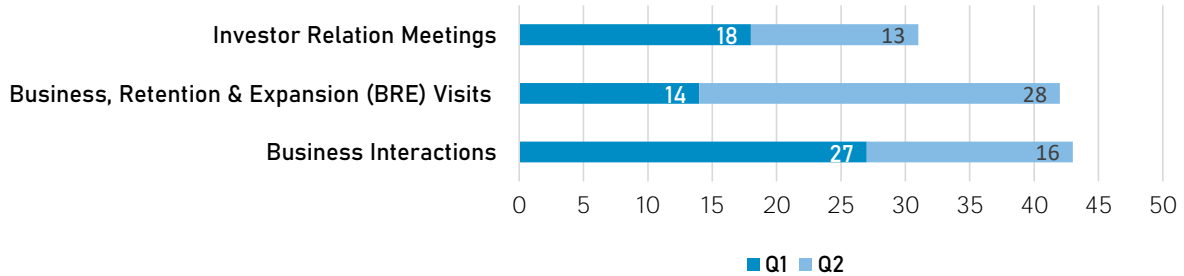
#### New to Market Project Type - Q2



#### 1 Prospect Visit - Q2

1 YTD

### Business Interactions



# GOAL

Deliver relevant and high quality member programs, events, services and information

## Investor Base

New Investors	
Q2	YTD
0	6
Goal: 5	
\$ -	\$22,575
Goal: \$7,500	

Dropped Investors	
Q2	YTD
0	2
Goal: 2	
\$ -	\$6,000
Goal: \$2,500	

## Event Engagement

### Investor Engagement

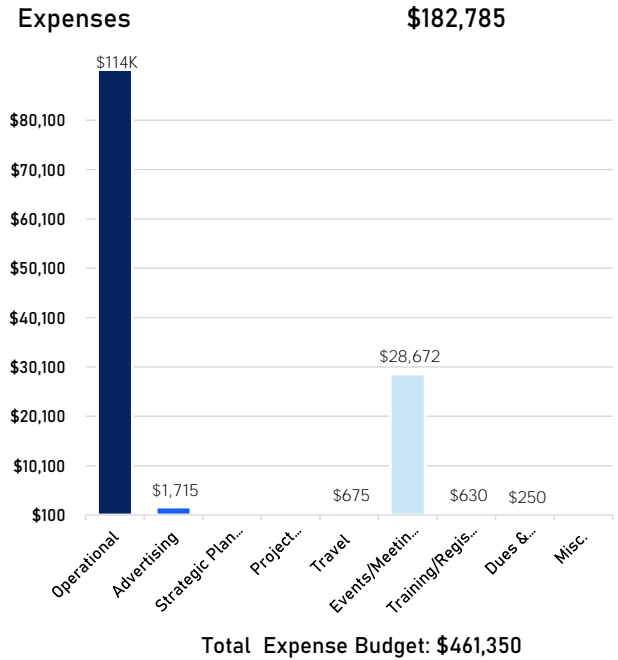
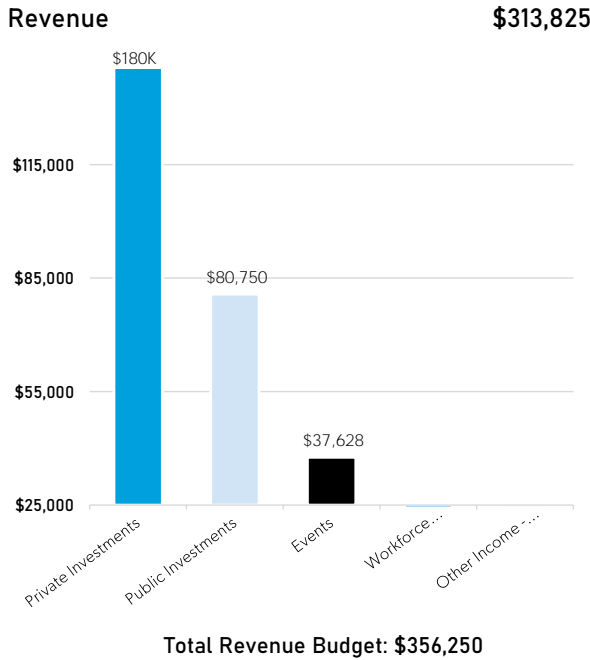
(286) Annual Meeting  
(59) 1st Qtr. Investor Meeting  
(25) Happy Hour



### Board Member Engagement

(42) Board Meeting (March)  
(31) Board Meeting (June)

## Organizational Resources



## Strategic Meetings

	Q2	YTD
Community Interactions	14	38
Speaking Engagements	0	1
Site Development & Project Meetings	2	4

Q1			SCWWA	ALLO	BVH	Google	Habitat	NE Ready IV
	6	2	3000	1250	3000	4500	325	3000
	22575	6000						

Q2

Sampson    Yahoo  
4500        3000