



2023 Annual Progress Report

GOAL Create, grow and recruit businesses, jobs and investment in Sarpy County

Landed Projects

Number of Landed Projects

2

- Keizer Refrigeration
- R&R Realty Phase III

Capital Investment

\$65,000,000

Total Jobs

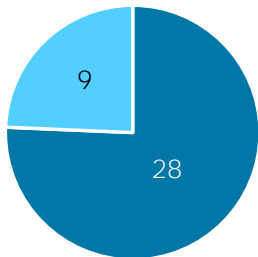
50

50 New Jobs | 0 Retained Jobs

Project Pipeline

37 Opportunities

28 New to Market | 9 Existing Business



- New to Market / Start Up
- Retention / Expansion

4 Prospect Visits

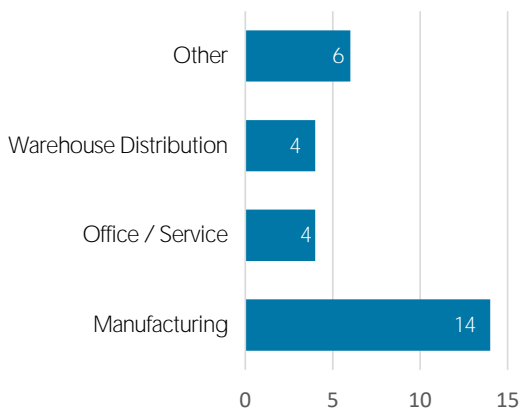


Existing Business Visits: 20

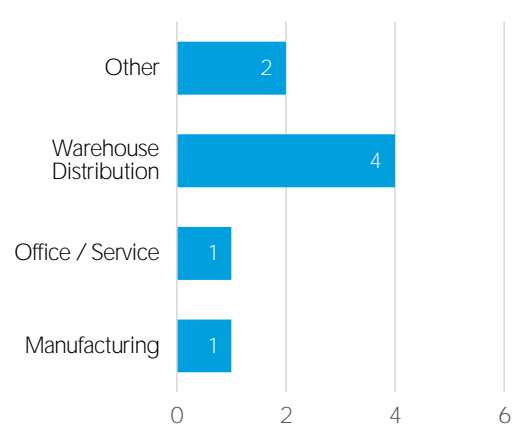
Business Assistances: 16

Business Interactions

New To Market



Retention & Expansion



GOAL Deliver relevant and high quality investor programs, events, services and information.

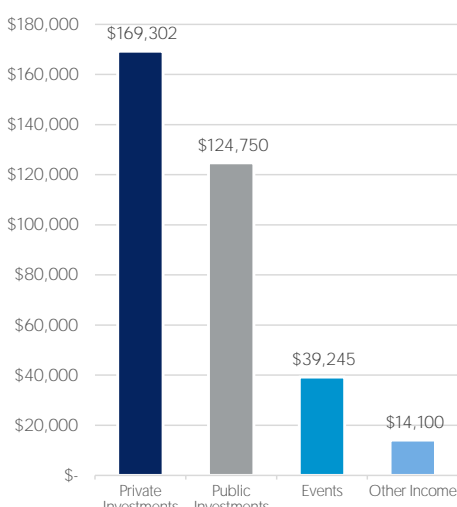
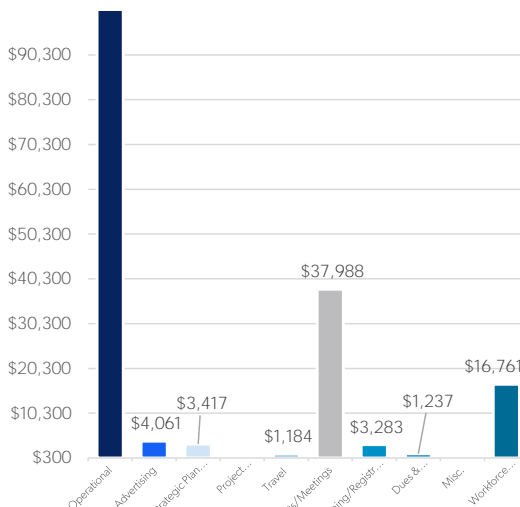
Investor Base

New Investors		Dropped Investors	
Actual	Goal	Actual	Goal
4	5	5	2
\$6,500	\$7,500	\$11,500	\$2,500

Event Engagement

Events	Total Board & Investor Participation
Happy Hours: 2	Happy Hours: 48
VIP Reception: 1	Vip Reception: 74
Investor Meetings: 3	Investor Meetings: 136
Board Meetings: 4	Board Meetings: 124
Annual Meeting: 1	Annual Meeting: 280

Organizational Resources

Revenue: \$467k	Expenses: \$426k
 <p>Revenue Budget: \$340k</p>	 <p>Expense Budget: \$453k</p>

Strategic Meetings

Speaking Engagements	5
Site & Project Meetings	35
Investor Relation Meetings	69
Business/Community Interactions	161

