



2022 Annual Progress Report

GOAL Create, grow and recruit businesses, jobs and investment in Sarpy County

Landed Projects

Number of Landed Projects

4

- Thunder
- Google Expansion
- META Expansion
- Hormel Expansion

Capital Investment

\$618,100,000

Total Jobs

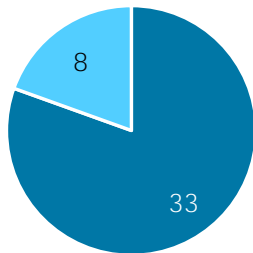
305

305 New Jobs | 0 Retained Jobs

Project Pipeline

41 Opportunities

33 New to Market | 8 Existing Business



■ New to Market / Start Up ■ Retention / Expansion

3 Prospect Visits

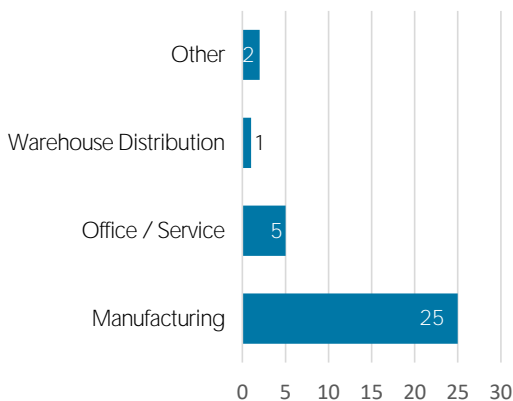


Existing Business Visits: 37

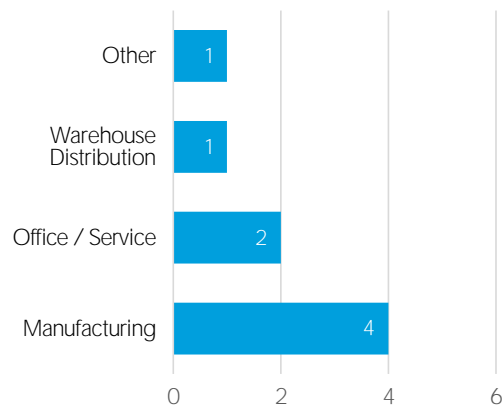
Business Assistances: 17

Business Interactions

New To Market



Retention & Expansion



GOAL Deliver relevant and high quality investor programs, events, services and information.

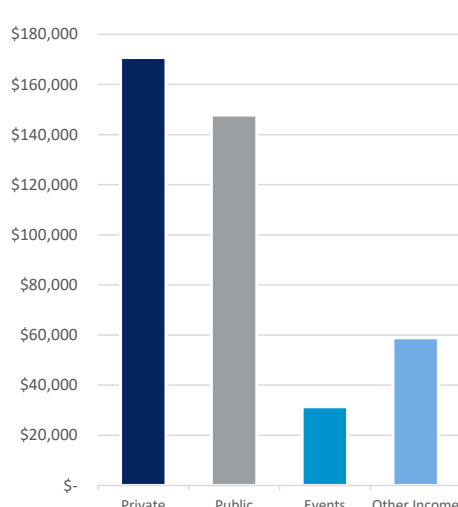
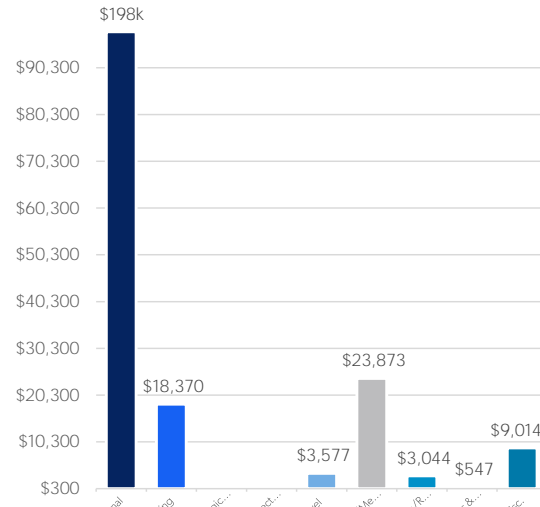
Investor Base

New Investors		Dropped Investors	
Actual	Goal	Actual	Goal
1	5	5	2
\$3,750	\$7,500	\$7,075	\$5,200

Event Engagement

Events	Total Board & Investor Participation
Happy Hours: 2	Happy Hours: 42
VIP Reception: 1	Vip Reception: 77
Investor Meetings: 3	Investor Meetings: 128
Board Meetings: 4	Board Meetings: 124
Annual Meeting: 1	Annual Meeting: 204

Organizational Resources

Revenue: \$414k	Expenses: \$349k
	
Revenue Budget: \$376,325	Expense Budget: \$495,991

Strategic Meetings

Speaking Engagements	6
Site & Project Meetings	38
Investor Relation Meetings	42
Business/Community Interactions	108

