

GOAL

Place: We will remain focused on long-term site development and infrastructure improvements that enhance our competitiveness. This includes developing more GO! Ready certified sites and infrastructure capacity.

Single Family Housing

of Permits - 23

Valuation - \$4,843,259

2019-2022 # of Permits: 317

Multi-Family Housing

of Permits - 0

Valuation - \$0

2019-2022 # of Units: 10

Commercial (New & Expanding)

Valuation - \$2,364,421

2019-2022 Valuation: \$18,647,501

Certified Sites

1

HQ Visits

0

Goal: 2

Site Development / Project Meetings

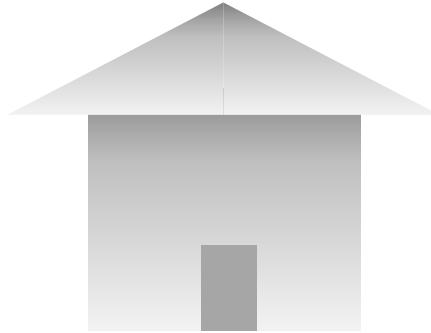
16

2019-2022: 103

Prospect Visits

0

2019-2022: 10



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People: To fuel the businesses of the region, we are committed to accelerating the growth and capability of the regional talent base. Working with businesses, schools, and other public partners, we deliver programs and services to attract new talent to the market, support the training and development of existing workers, retain and grow our Young Professionals, and expose area students to future career pathways. These talent efforts are focused on high wage, high growth sectors, with particular emphasis on tech talent.

Jobs

13,453


January - June 2022 Average

We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside Cass County and the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.

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Business Growth: We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.



<p>Landed Projects 4 2019-2022: 10</p>	<p>Business Interactions 16 2020-2022: 69</p>	<p>Opportunities 13 Goal: 40 2019-2022: 64</p>
<p>Capital Investment \$19,170,704 Goal: \$10,000,000 2019-2022: \$40,438,704</p>	<p>Investor Prospect Meetings 0 2020-2022: 5</p>	<p>Active Projects 20</p>
<p>Total New & Retained Jobs 201 Goal: 200 2019-2022: 517</p>		<p>Existing Business Visits 1 Goal: 50 2019-2022: 52</p>
<p>New Investment \$3,500 Goal: \$10,000 2019-2022: \$9,750</p>	<p>Investor Relation Meetings 0 2020-2022: 21</p>	<p>Business Assistance 0 2020-2022: 53</p>
<p>Community Interactions 36 Goal: 20 2019-2022: 157</p>	<p>Events 2 Goal: 1 Annual 2 Investor 2019-2022: 8</p>	<p>Newsletters 0 Goal: Quarterly 2019-2022: 10</p>

Additional Quarter Highlights

- Congratulations to our Friend in Economic Development award winner Janet McCartney.
- Congratulations to our Small Business Recognition award winners Bloom Where You Are Planted, Union Orchard and Witte Physical Therapy.
- A warm welcome to NextEra as Cass County EDC's newest Investor!
- Schmidt Transportation is expanding their facility in Plattsmouth.
- Phase 1 of Ridgeview Apartments in Plattsmouth are underway.
- New Age Manufacturing is expanding their operations in Plattsmouth.
- We hosted our first happy hour at the Wildlife Safari Park.

