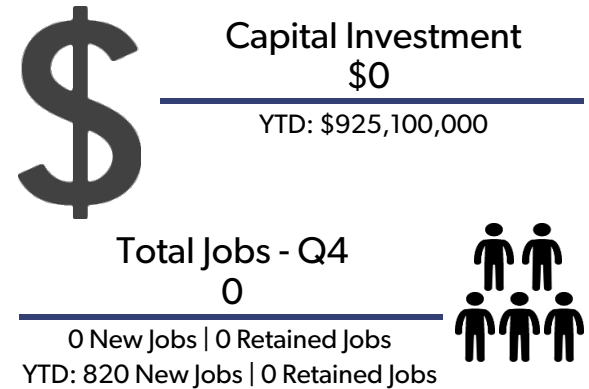
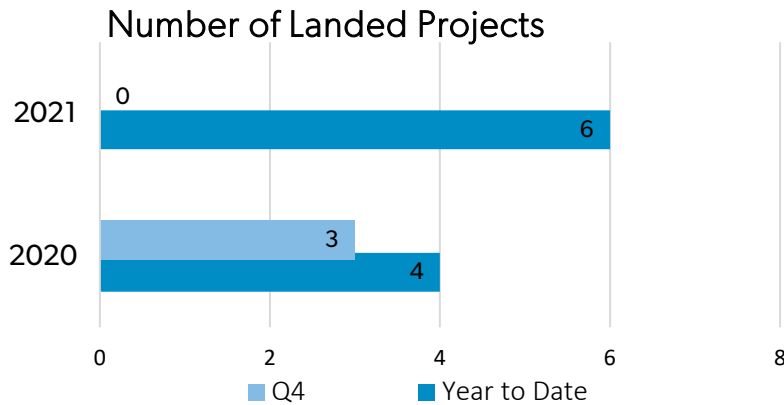


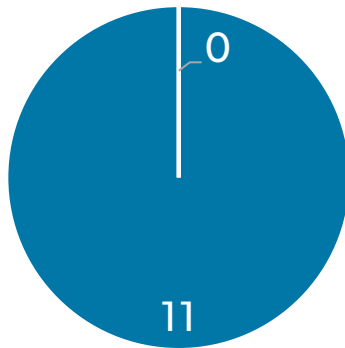
GOAL Create, grow and recruit businesses, jobs and investment in Sarpy County

Landed Projects



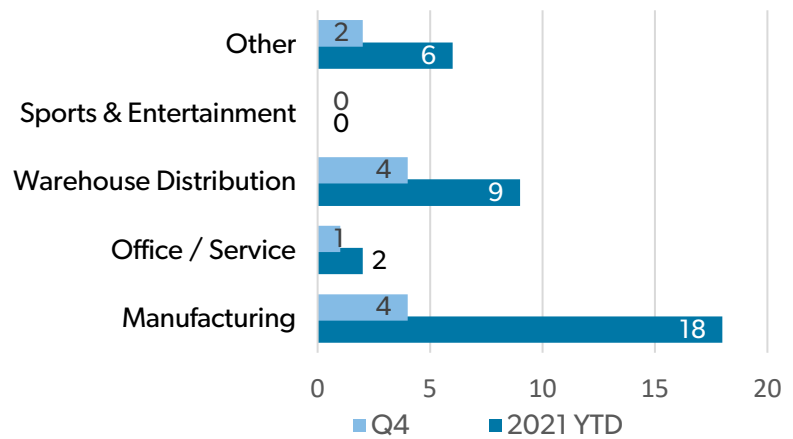
Project Pipeline

11 Opportunities - Q4
11 New to Market | 0 Existing Business
YTD: 35 New to Market | 6 Existing Business



■ New to Market / Start Up
■ Retention / Expansion

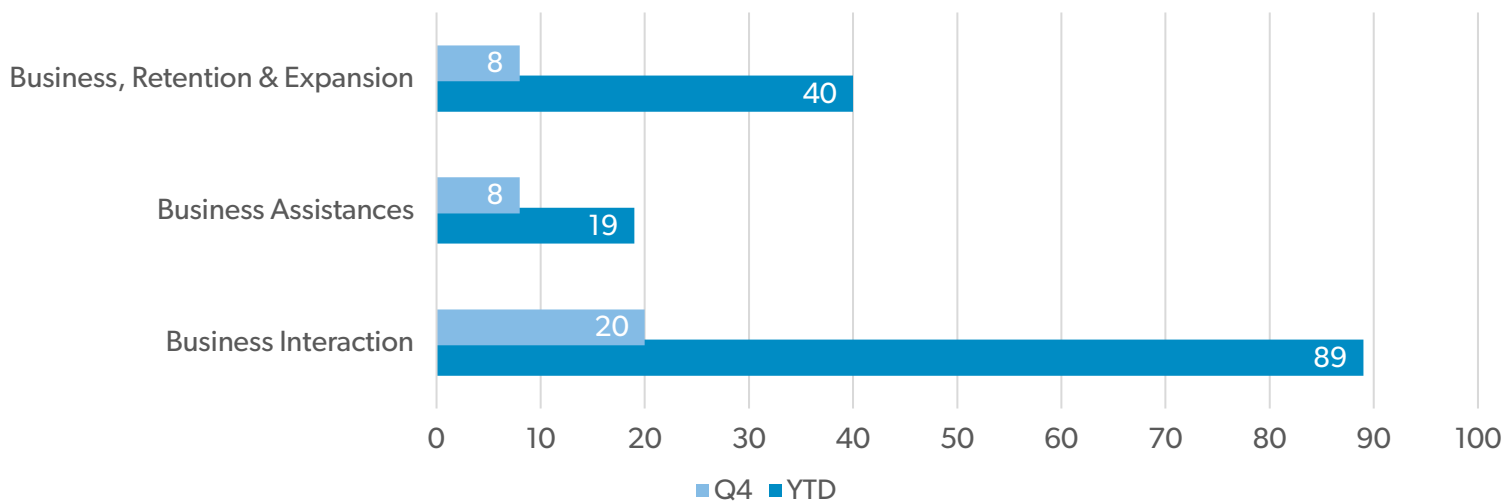
New to Market Project Type



1 Prospect Visit - Q4

YTD: 4

Business Interactions



GOAL

Deliver relevant and high quality member programs, events, services and information

Investor Base

New Investors		Dropped Investors	
Q4	YTD	Q4	YTD
0	2	0	2
Goal: 5		Goal: 2	
\$ -	\$4,250	\$ -	\$5,200
Goal: \$7,500		Goal: \$2,500	

Event Engagement

Investor Engagement

(267) Annual Meeting
 (62) Virtual 1st Qtr. Investor Meeting
 (31) Happy Hour
 (61) VIP Reception
 (131) 2nd Qtr. Investor Meeting / Mid Year Celebration
 (31) Happy Hour
 (44) 3rd Qtr. Investor Meeting

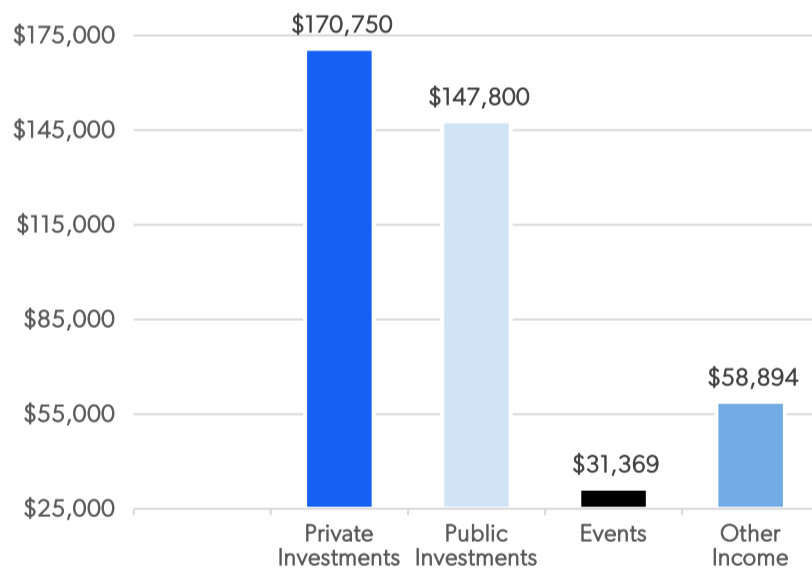


Board Member Engagement

(48) Board Meeting (March)
 (30) Board Meeting (June)
 (33) Board Meeting (September)
 (37) Board Meeting (November)

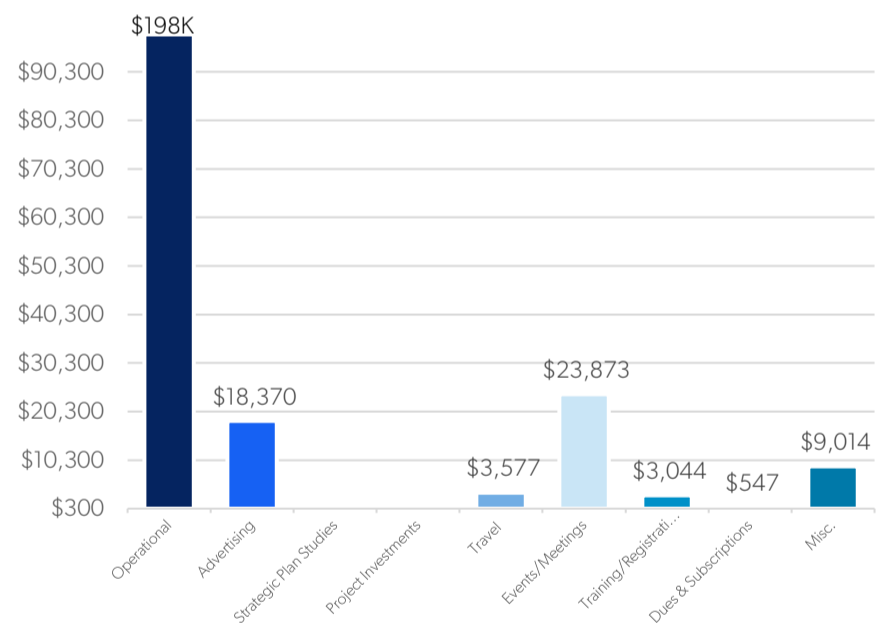
Organizational Resources

Revenue \$408,138



Total Revenue Budget: \$376,325

Expenses \$333,650



Total Expense Budget: \$495,991

Strategic Meetings

	Q4	YTD
Speaking Engagements	6	14
Community Interactions	24	60
Site Investigation & Project Meetings	5	47
Investor Relation Meetings	23	43

Q4 Report - 2021