

# 2021 Annual Progress Report

GOAL Create, grow and recruit businesses, jobs and investment in Sarpy County

### **Landed Projects**

**Number of Landed Projects** 

• Facebook 7 & 8

• Google Expansion • Home Depot Warehouse

- \$925,100,000

Capital Investment

- **Total Jobs**

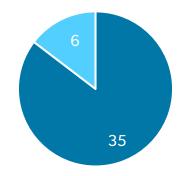
- R & R Building #4 • FSC Edge Company
- Guardian Bandsaw

820 New Jobs | 0 Retained Jobs

# **Project Pipeline**

41 Opportunities

35 New to Market | 6 Existing Business



New to Market / Start Up

Retention / Expansion

**4 Prospect Visits** 



**Existing Business Visits: 40** 

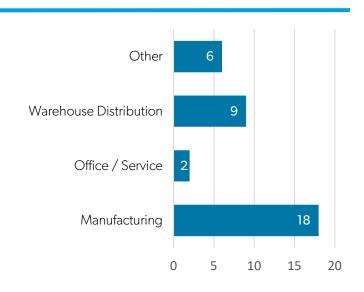
Goal: 50

**Business Assistances: 27** 

### **Business Interactions**

#### **New To Market**

### **Retention & Expansion**

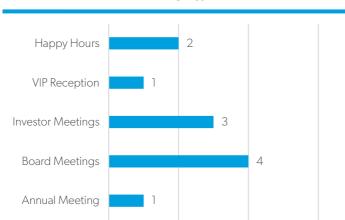






Deliver relevant and high quality investor programs, events, services and

#### **Investor Base Dropped Investors New Investors** Goal Actual Goal Actual 5 2 2 \$7,500 \$4,250 \$5,200 \$5,200 **Event Engagement Total Board & Investor Participation Events** Happy Hours: 62



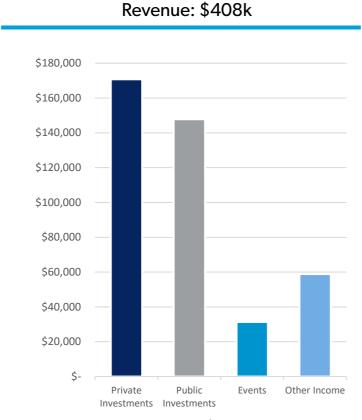
Vip Reception: 61

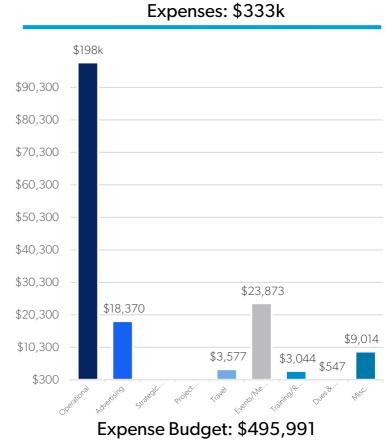
Investor Meetings: 237

Board Meetings: 147

Annual Meeting: 267

# **Organizational Resources**





Revenue Budget: \$376,325

# Strategic Meetings

Speaking Engagements	14
Site & Project Meetings	47
Investor Relation Meetings	43
Business/Community Interactions	149

