

GOAL

Place: We will remain focused on long-term site development and infrastructure improvements that enhance our competitiveness. This includes developing more GO! Ready certified sites and infrastructure capacity.

Single Family Housing

of Permits - 91
 Valuation - \$18,560,257
 2019-2021: 294
 2019-2021: \$58,071,581

Multi-Family Housing

of Permits - 2
 Valuation - \$388,662
 2019-2021: 10
 2019-2021: \$1,130,000

Commercial (New & Expanding)

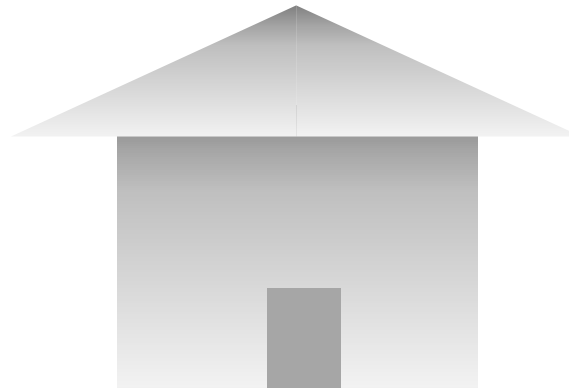
Valuation - \$1,788,643
 2019-2021: \$16,283,080

Certified Sites

1

HQ Visits

1
 2019-2021: 1
 Goal: 2



Site Development / Project Meetings

50
 2019-2021: 114

Prospect Visits

3
 2019-2021: 10

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People: To fuel the businesses of the region, we are committed to accelerating the growth and capability of the regional talent base. Working with businesses, schools, and other public partners, we deliver programs and services to attract new talent to the market, support the training and development of existing workers, retain and grow our Young Professionals, and expose area students to future career pathways. These talent efforts are focused on high wage, high growth sectors, with particular emphasis on tech talent.

Jobs

2019: 13,133
 2020: 12,851

2.1%

Avg. Wage

2019: \$39,548
 2020: \$43,215

9.3%

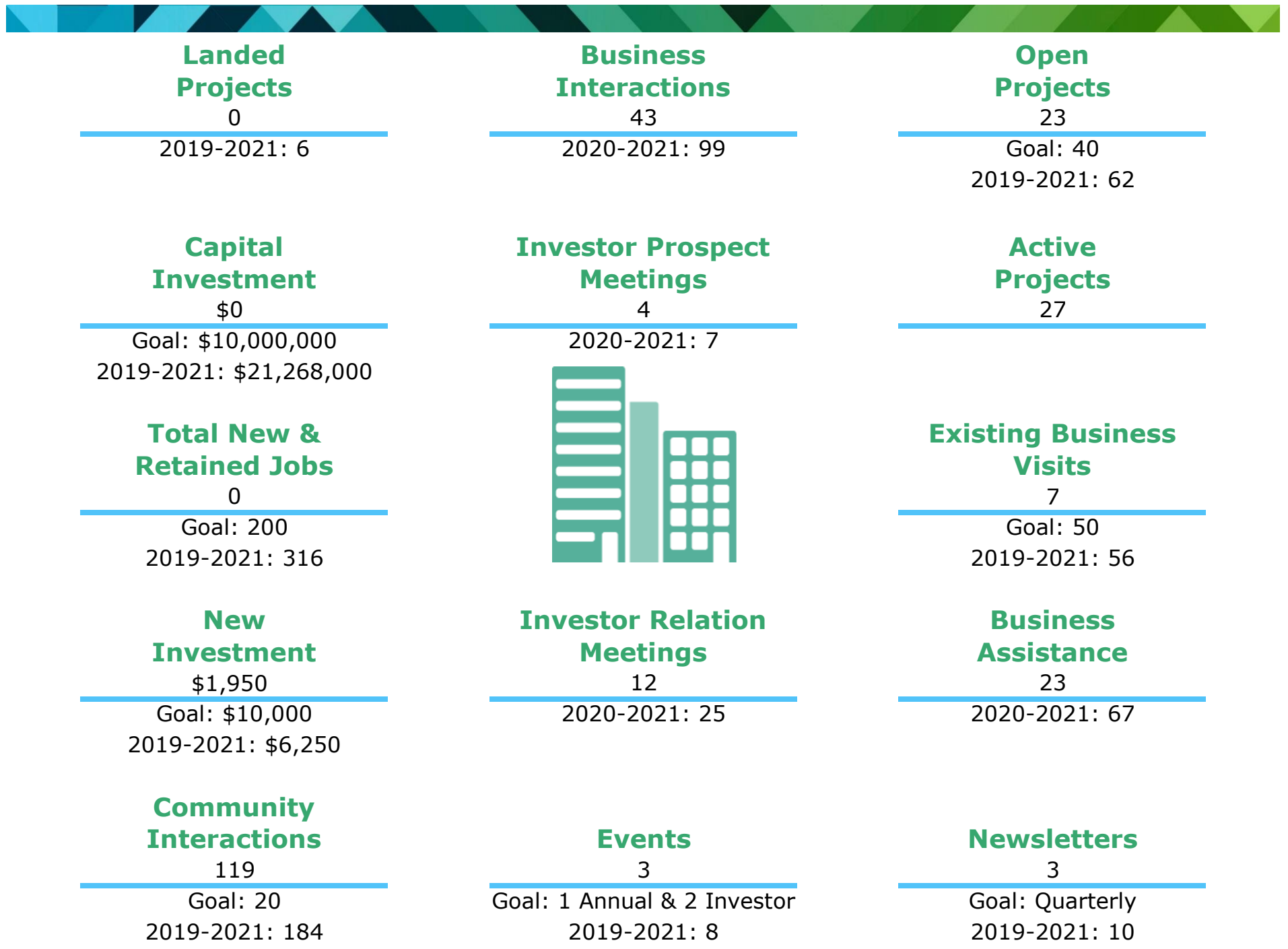
Population

2019: 26,248
 2020: 26,598

1.3%

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Business Growth: We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.



We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside Cass County and the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.



ECONOMIC DEVELOPMENT PARTNERSHIP