

Place: We will remain focused on long-term site development and infrastructure improvements that enhance our competitiveness. This includes developing more GO! Ready certified sites and infrastructure capacity.

Single Family Housing

of Permits - 91 Valuation - \$18,560,257

2019-2021: 294 2019-2021: \$58,071,581

Certified Sites

1

HQ Visits

1

2019-2021: 1 Goal: 2

Multi-Family Housing

of Permits - 2 Valuation - \$388,662

2019-2021: 10 2019-2021: \$1,130,000

Commercial (New & Expanding)

Valuation - \$1,788,643 2019-2021: \$16,283,080

Site Development / **Project Meetings**

50

2019-2021: 114

Prospect Visits

3

2019-2021: 10

People: To fuel the businesses of the region, we are committed to accelerating the growth and capability of the regional talent base. Working with businesses, schools, and other public partners, we deliver programs and services to attract new talent to the market, support the training and development of existing workers, retain and grow our Young Professionals, and expose area students to future career pathways. These talent efforts are focused on high wage, high growth sectors, with particular emphasis on tech talent.

Jobs

2019: 13,133

2020: 12,851

Avg. Wage

2019: \$39,548

2020: \$43,215

9.3%

Population

2019: 26,248

2.1%

2020: 26,598









Business Growth: We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.

Landed Projects

0

2019-2021: 6

Business Interactions

43

2020-2021: 99

Investor Prospect

Open Projects

23

Goal: 40 2019-2021: 62

Capital Investment

\$0

Goal: \$10,000,000 2019-2021: \$21,268,000

Meetings 4 2020-2021: 7

Active Projects 27

Existing Business

Visits

7

Goal: 50

2019-2021: 56

Total New & Retained Jobs

0

Goal: 200 2019-2021: 316

Investor Relation

Meetings

12

2020-2021: 25

Business Assistance

23

2020-2021: 67

New Investment

\$1,950

Goal: \$10,000 2019-2021: \$6,250

Community Interactions

119

Goal: 20

2019-2021: 184

Events 3

Goal: 1 Annual & 2 Investor 2019-2021: 8

Newsletters

3

Goal: Quarterly 2019-2021: 10

We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside Cass County and the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.



