

GOAL

Place: We will remain focused on long-term site development and infrastructure improvements that enhance our competitiveness. This includes developing more GO! Ready certified sites and infrastructure capacity.

Single Family Housing

of Permits - 18
Valuation - \$3,794,520

Multi-Family Housing

of Permits - 1
Valuation - \$388,662

Commercial (New & Expanding)

Valuation - \$706,875

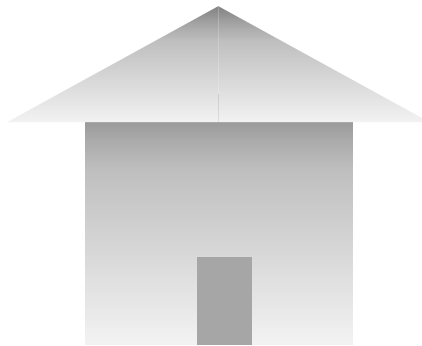
Certified Sites

1

HQ Visits

0

Goal: 2



Site Development / Project Meetings

14
2019-2021: 87

Prospect Visits

1
2019-2021: 10

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People: To fuel the businesses of the region, we are committed to accelerating the growth and capability of the regional talent base. Working with businesses, schools, and other public partners, we deliver programs and services to attract new talent to the market, support the training and development of existing workers, retain and grow our Young Professionals, and expose area students to future career pathways. These talent efforts are focused on high wage, high growth sectors, with particular emphasis on tech talent.

Jobs


*13,169
May-June 2021 Average

We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside Cass County and the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.

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Business Growth: We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.



<p>Landed Projects</p> <p>0</p> <hr/> <p>2019-2021: 6</p>	<p>Business Interactions</p> <p>5</p> <hr/> <p>2020-2021: 53</p>	<p>Opportunities</p> <p>7</p> <hr/> <p>Goal: 40 2019-2021: 51</p>
<p>Capital Investment</p> <p>\$0</p> <hr/> <p>Goal: \$10,000,000 2019-2021: \$21,268,000</p>	<p>Investor Prospect Meetings</p> <p>2</p> <hr/> <p>2020-2021: 5</p>	<p>Active Projects</p> <p>23</p> <hr/>
<p>Total New & Retained Jobs</p> <p>0</p> <hr/> <p>Goal: 200 2019-2021: 316</p>		<p>Existing Business Visits</p> <p>2</p> <hr/> <p>Goal: 50 2019-2021: 51</p>
<p>New Investment</p> <p>\$0</p> <hr/> <p>Goal: \$10,000 2019-2021: \$6,250</p>	<p>Investor Relation Meetings</p> <p>0</p> <hr/> <p>2020-2021: 21</p>	<p>Business Assistance</p> <p>2</p> <hr/> <p>2020-2021: 53</p>
<p>Community Interactions</p> <p>26</p> <hr/> <p>Goal: 20 2019-2021: 121</p>	<p>Events</p> <p>1</p> <hr/> <p>Goal: 1 Annual 2 Investor 2019-2021: 6</p>	<p>Newsletters</p> <p>1</p> <hr/> <p>Goal: Quarterly 2019-2021: 10</p>

Additional Quarter Highlights

- Congratulations to our award winners; Erv Portis, Friend in Economic Development; The Market, Small Business Recognition and Vireo Resources, Large Business Recognition.
- Continue to assist MAPA with community introductions and promote awareness of the broadband speed test.
- Rural Communities by the Numbers presented by the US Census
- Energy Portfolio Workshop presented by Omaha Public Power District



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