

# GOAL

Place: We will remain focused on long-term site development and infrastructure improvements that enhance our competitiveness. This includes developing more GO! Ready certified sites and infrastructure capacity.

## Single Family Housing

# of Permits - 19  
Valuation - \$3,997,240

## Multi-Family Housing

# of Permits - 0  
Valuation - \$0

## Commercial (New & Expanding)

Valuation - \$696,736

## Certified Sites

1

## HQ Visits

0

Goal: 2

## Site Development / Project Meetings

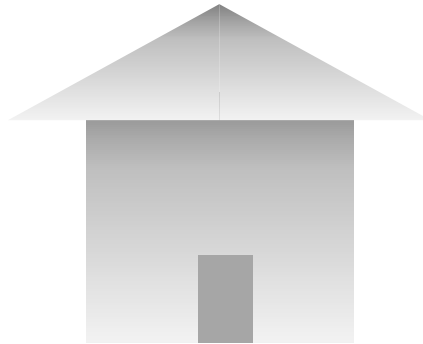
9

2019-2021: 73

## Prospect Visits

2

2019-2021: 9



# GOAL

People: To fuel the businesses of the region, we are committed to accelerating the growth and capability of the regional talent base. Working with businesses, schools, and other public partners, we deliver programs and services to attract new talent to the market, support the training and development of existing workers, retain and grow our Young Professionals, and expose area students to future career pathways. These talent efforts are focused on high wage, high growth sectors, with particular emphasis on tech talent.

## Jobs


\* 13,170  
1st Qtr. 2021 Average

We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside Cass County and the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.

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Business Growth: We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.



|   |   |   |
|---|---|---|
| <p><b>Landed Projects</b></p> <p>0</p> <hr/> <p>2019-2021: 6</p>  | <p><b>Business Interactions</b></p> <p>10</p> <hr/> <p>2020-2021: 48</p>                | <p><b>Opportunities</b></p> <p>5</p> <hr/> <p>Goal: 40<br/>2019-2021: 44</p>            |
| <p><b>Capital Investment</b></p> <p>\$0</p> <hr/> <p>Goal: \$10,000,000<br/>2019-2021: \$21,268,000</p> | <p><b>Investor Prospect Meetings</b></p> <p>0</p> <hr/> <p>2020-2021: 3</p>             | <p><b>Active Projects</b></p> <p>21</p> <hr/>   |
| <p><b>Total New &amp; Retained Jobs</b></p> <p>0</p> <hr/> <p>Goal: 200<br/>2019-2021: 316</p>          |        | <p><b>Existing Business Visits</b></p> <p>0</p> <hr/> <p>Goal: 50<br/>2019-2021: 49</p> |
| <p><b>New Investment</b></p> <p>\$1,950</p> <hr/> <p>Goal: \$10,000<br/>2019-2021: \$6,250</p>          | <p><b>Investor Relation Meetings</b></p> <p>8</p> <hr/> <p>2020-2021: 21</p>            | <p><b>Business Assistance</b></p> <p>7</p> <hr/> <p>2020-2021: 51</p>                   |
| <p><b>Community Interactions</b></p> <p>30</p> <hr/> <p>Goal: 20<br/>2019-2021: 95</p>                  | <p><b>Events</b></p> <p>0</p> <hr/> <p>Goal: 1 Annual   2 Investor<br/>2019-2021: 5</p> | <p><b>Newsletters</b></p> <p>1</p> <hr/> <p>Goal: Quarterly<br/>2019-2021: 9</p>        |

## Additional Quarter Highlights

- [Began social media campaign to increase organizational awareness. Be sure to like our Facebook page!](#)
- [Assisted MAPA with promotion of their Nebraska Broadband initiative. Learn more here.](#)
- Participated in Nebraska Public Power District's Site Readiness webinar
- Participated in Heartland Workforce Solution's Self Care webinar



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