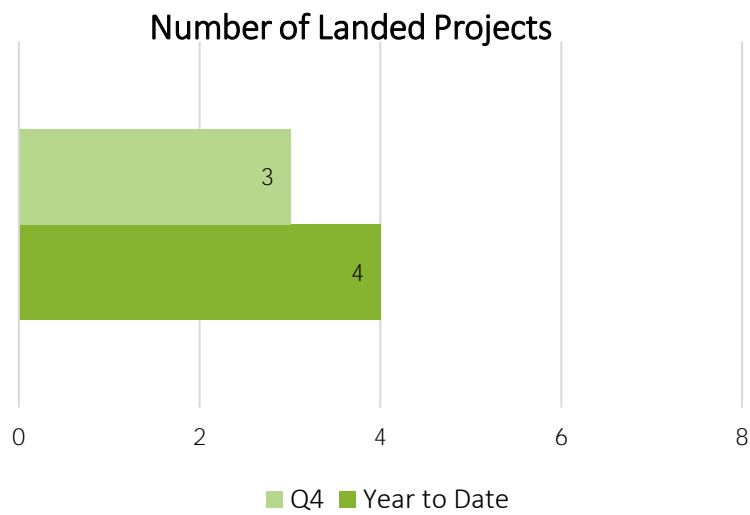


GOAL

Create, grow and recruit businesses, jobs and investment in Sarpy County

Landed Projects



Capital Investment - Q4
\$274,000,000

YTD: \$286,000,000

Total Jobs - Q4
1,020

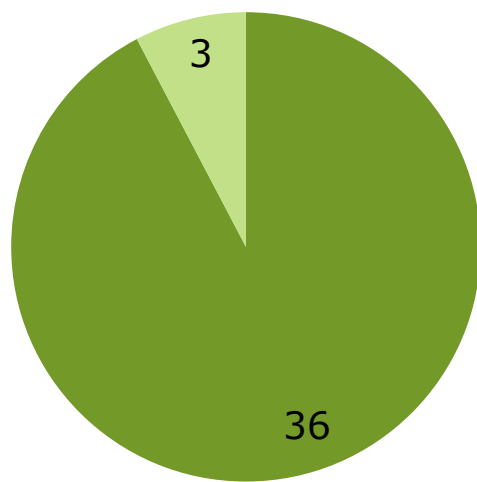
1,020 New Jobs | 0 Retained Jobs
YTD: 1,020 New Jobs | 0 Retained Jobs



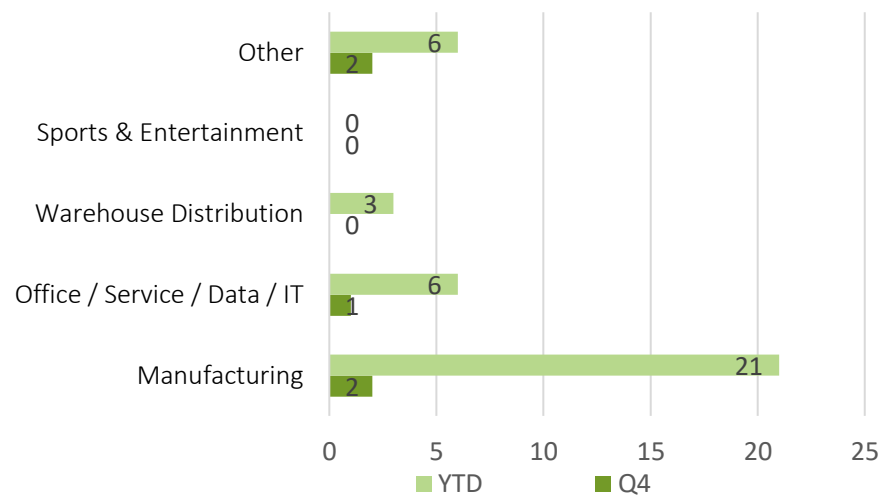
Project Pipeline

5 Opportunities - Q4

5 New to Market | 0 Existing Business
YTD: 36 New to Market | 3 Existing Business



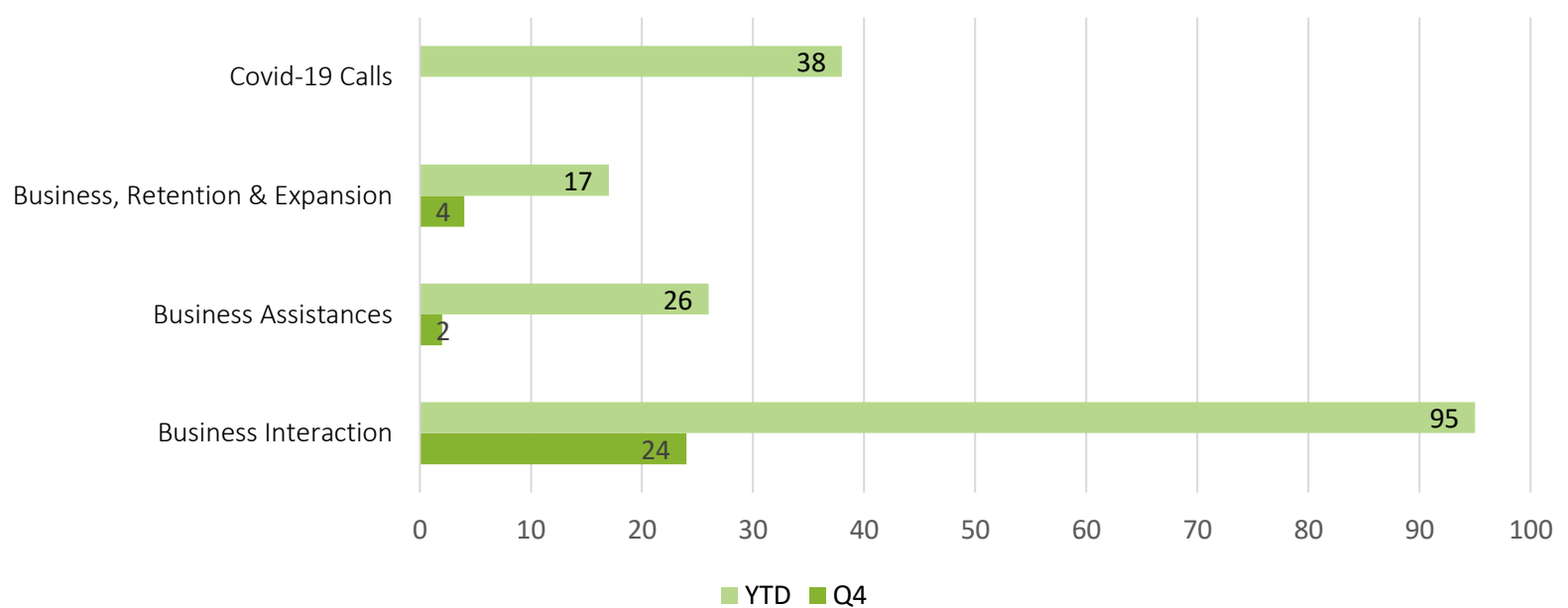
New to Market Project Type



1 Prospect Visit - Q4

YTD: 5

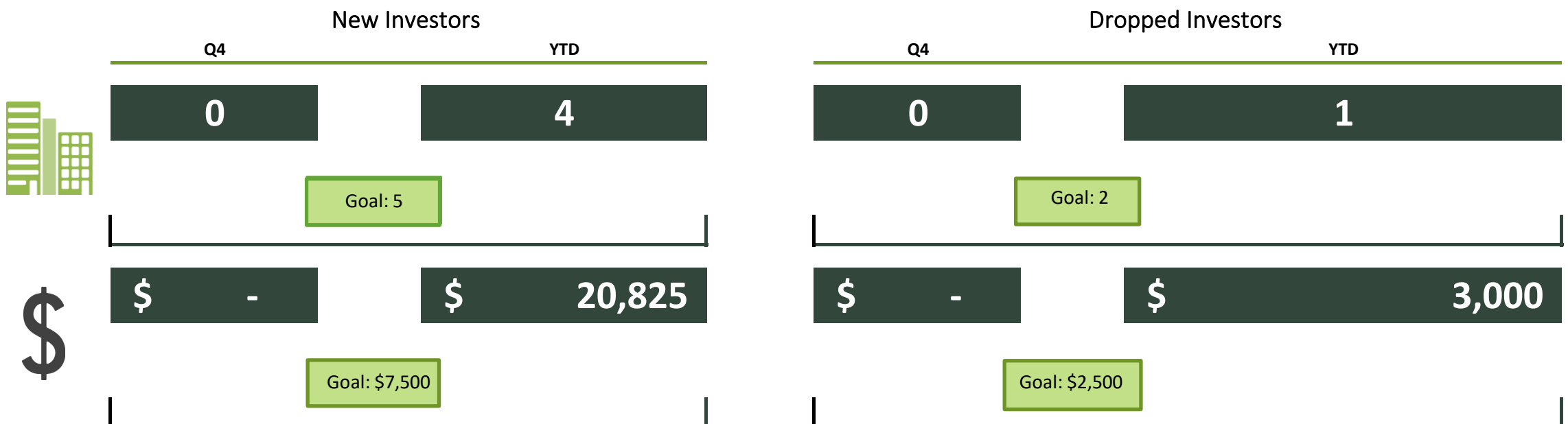
Business Interactions



GOAL

Deliver relevant and high quality member programs, events, services and information

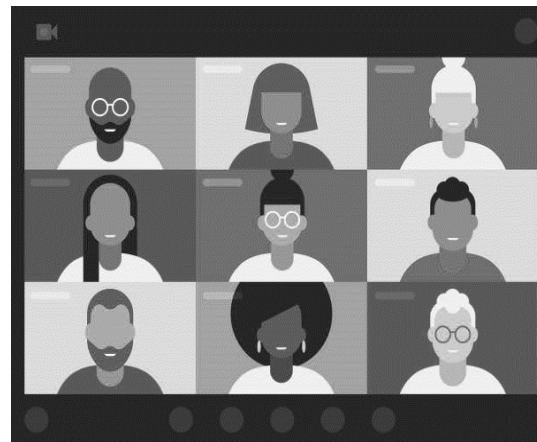
Investor Base



Event Engagement

Investor Engagement

- (313) Annual Meeting
- Virtual 1st Qtr. Committee Meetings
- Virtual 1st Qtr. Investor Meeting
- Virtual 2nd Qtr. Committee Meetings
- Virtual 2nd Qtr. Investor Meeting
- Virtual 3rd Qtr. Committee Meetings
- Virtual 3rd Qtr. Investor Meeting
- Virtual 4th Qtr. Committee Meetings



Board Member Engagement

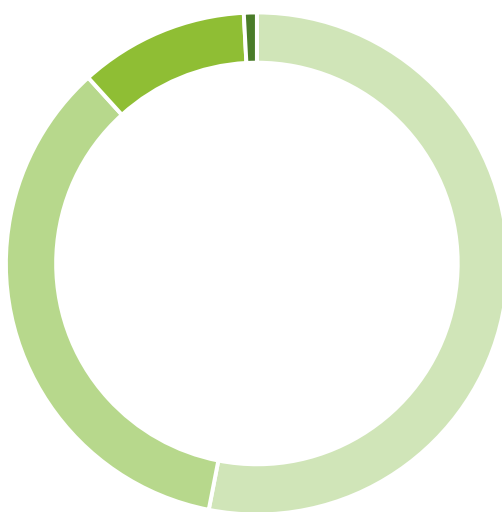
- (30) Board Meeting (March)
- (30) Board Meeting (June)
- (42) Board Meeting (September)
- (34) Board Meeting (November)

Organizational Resources

Revenue

\$314,839

- Private Investments
- Public Investments
- Events
- Other Income

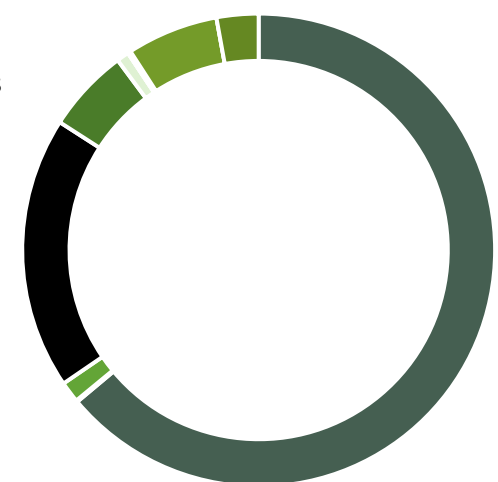


Total Revenue Budget: \$376,725

Expenses

\$367,828

- Salaries/Fringe Benefits
- Meals/Entertainment
- Professional & Legal Fees
- Project Investments
- Events/Meetings
- Training/Registrations
- Travel
- Dues & Subscriptions
- Operations
- Strategic Plan Studies
- Marketing



Total Expense Budget: \$509,629

Strategic Meetings

	Q4	YTD
Speaking Engagements	1	2
Community Interactions	6	24
Site Investigation & Project Meetings	17	47
Investor Relation Meetings	6	23