

GOAL

Place: We will remain focused on long-term site development and infrastructure improvements that enhance our competitiveness. This includes developing more GO! Ready certified sites and infrastructure capacity.

Single Family Housing

of Permits - 26
Valuation - \$4,886,597
2019-2020: 202 | \$39,511,323

Multi-Family Housing

of Permits - 0
Valuation - \$0
2019-2020: 8 | \$741,338

Commercial (New & Expanding)

Valuation - \$654,936
2019-2020: \$14,494,437

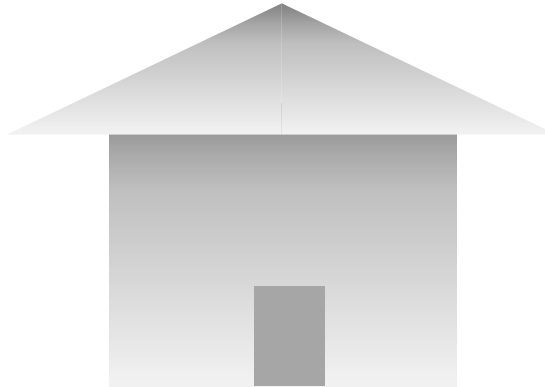
Certified Sites

1

HQ Visits

0

Goal: 2



Site Development / Project Meetings

13

2019-2020: 64

Prospect Visits

2

2019-2020: 7

GOAL

People: To fuel the businesses of the region, we are committed to accelerating the growth and capability of the regional talent base. Working with businesses, schools, and other public partners, we deliver programs and services to attract new talent to the market, support the training and development of existing workers, retain and grow our Young Professionals, and expose area students to future career pathways. These talent efforts are focused on high wage, high growth sectors, with particular emphasis on tech talent.

Jobs

2018: 12,882

2019: 13,570

5.3%

Avg. Wage

2018: \$37,741

2019: \$39,548

4.8%

Population

2018: 26,189

2019: 26,248

Median Household Income

2018: \$71,139

2019: \$71,846

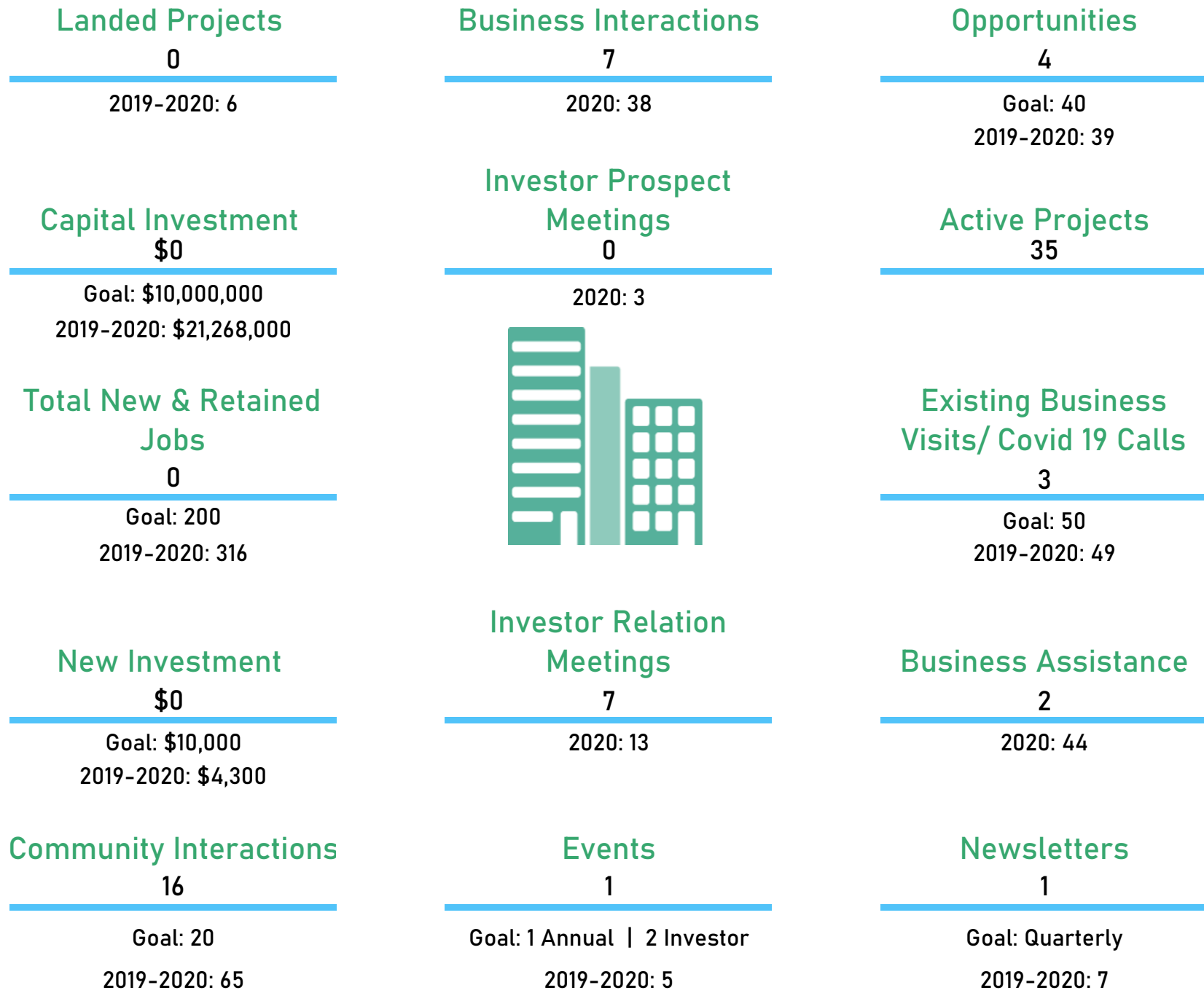
% of College Grads

2018: 40.10%

2019: 40.30%

GOAL

Business Growth: We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.



We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside Cass County and the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.

