

# THE CONFERENCE

On Opportunity, Diversity and Equity



## EVENT DETAILS

Day 1: Thursday, Oct. 15, 2020  
8 a.m. – 1 p.m.

Day 2: Friday, Oct. 16, 2020  
9 a.m. – 1:30 p.m.

### Optional Add-On:

Pre-Conference Professional  
Development Session

*Facilitated by Creighton University Institutional  
Diversity and Inclusion.*

Wednesday, Oct. 14, 2020  
9 a.m. – 12 p.m.

## CONTACT

Bianca Harley – Director, Community  
Diversity and Inclusion  
[bharley@OmahaChamber.org](mailto:bharley@OmahaChamber.org)

## WHAT'S THE CONFERENCE?

The Conference is a virtual summit that addresses diversity and inclusion issues at the national and local level. The event educates and empowers professionals to create cultures where everyone feels they belong and where all contributions matter.

Diversity of thought, perspective and experience drives successful organizations and communities. The next-generation is more diverse and more educated.

Communities will thrive by:

- Embracing a vibrant population as a community treasure.
- Implementing inclusive hiring and promotion practices.
- Ensuring that every resident has the opportunity for prosperity.

Ready yourself to make powerful and positive change.



# 2020 SPONSORSHIP OPPORTUNITIES

The Conference offers a variety of sponsorship opportunities where your company will receive several engagement, recognition and marketing benefits. Below are several opportunities available, but if you don't see a package that aligns with your company's objectives – let us know. We are happy to work together to tailor the experience specifically for your company.

BENEFIT	<b>SOLD OUT</b> CODE CHAMPION \$15,000	<b>INCLUSIVE VISIONARY</b> \$12,000	<b>BELONGING BENEFACTOR</b> \$10,000	<b>ADVOCACY &amp; ALLYSHIP</b> \$7,000	<b>BREAKOUT SESSION</b> \$5,000	<b>CORPORATE</b> \$3,000
Company Displayed on Event Landing Page	Linked Logo	Linked Logo	Linked Logo	Linked Name	Linked Name	Listed Name
Company Profile on Virtual Event Platform	■	■	■	■	■	■
Opportunity to Interact with Attendees Through Virtual Event Platform	■	■	■	■	■	
Company Displayed on Virtual Event Platform	Logo	Logo	Logo	Logo		
Company Displayed on Pre-Event Promotional Materials	■	■			Related to Breakout Sessions	
Company Recognition During General Sessions	All	All	Day 1 or Day 2 General Session			
Opportunity for an Individual to Host a Q&A Session with Keynote Speaker	■					
*Tickets to The Conference	10	10	10	5	5	10
Tickets to Pre-Con. Professional Development Session	2	2				
Opportunity for Additional Tickets at Early Bird Rate	■	■	■			
Company Displayed on Electronic Scholarship Application	Linked Logo			Linked Logo		
Company Recognized alongside Promotional Efforts Related to Scholarships				■		
Opportunity to Participate on Scholarship Selection Committee	Two Individuals			Two Individuals		
Company Recognition During Selected Breakout Track (Visual and Verbal Recognition)					■	
Selection of Breakout Track in Partnership with Chamber					■	
Opportunities Available	<b>SOLD OUT</b>	No Limit	No Limit	No Limit	3	No Limit

\*Registrations to The Conference do not include access to the Pre-Conference Professional Development Session. Access to the Pre-Conference Professional Development Session will be an additional \$75 per attendee unless tickets are noted as a benefit to your sponsorship.



# SPONSORSHIP FORM

Upon agreeing to sponsor The Conference, return the following to Christine Fortier, [cfortier@OmahaChamber.org](mailto:cfortier@OmahaChamber.org).

- This completed form.
- High-res company logos in full color, black and white and 1-color vector in jpg and eps format (6 logos total) (if applicable to your sponsorship).

<b>Sponsorship Level:</b>	<input type="checkbox"/> CODE Champion <input type="checkbox"/> Advocacy & Allyship <input type="checkbox"/> Inclusive Visionary <input type="checkbox"/> Breakout Session <input type="checkbox"/> Belonging Benefactor <input type="checkbox"/> Corporate
<b>Company Name:</b> <i>As it should appear on all marketing and promotional materials.</i>	
<b>Sponsorship Representative:</b> <i>Main contact for sponsorship.</i>	
<b>Sponsor Representative Email Address:</b>	
<b>Sponsor Representative Phone Number:</b>	
<b>Company Website:</b> <i>To link company logo or name on event webpage.</i>	
<b>Would you like to reserve any seats at the Pre-Conference Professional Development Session for your attendees?</b>  <i>Note: Registrations to The Conference <b>do not</b> include access to the Professional Development Session. Access to this session will be an additional \$75 per attendee, unless your sponsorship notes differently.</i>	<input type="checkbox"/> No Additional Professional Development Session Participants  -OR-  <input type="checkbox"/> Yes, I would like to send <input type="checkbox"/> of our attendees to the Professional Development Session.
<b>Total Amount to be Invoiced:</b>	<b>\$</b>

**TAX DEDUCTION NOTICE:** \$125 of each ticket is for goods and services, the remaining balance is considered a charitable deduction. To take advantage of this, make checks payable to Greater Omaha Chamber Foundation.

**By Thursday, Oct. 1, 2020,** all promo codes should be redeemed by your attendees. All attendees must be registered using their own business email address – this is to ensure each individual receives online access to the virtual event platform.

*Promo codes will be provided to the designated sponsor representative along with your invoice after your agreement has been processed.*

\_\_\_\_\_  
Signed Sponsor Representative      Date  
Company: \_

\_\_\_\_\_  
Signed Greater Omaha Chamber      Date  
Company: \_Greater Omaha Chamber

