

GOAL

Place: We will remain focused on long-term site development and infrastructure improvements that enhance our competitiveness. This includes developing more GO! Ready certified sites and infrastructure capacity.

4th Quarter

Single Family Housing

of Permits: 24
2019 SF Permits: 85
Valuation: \$4,443,404
2019 SF Valuation: \$16,072,669

Multi-Family Housing

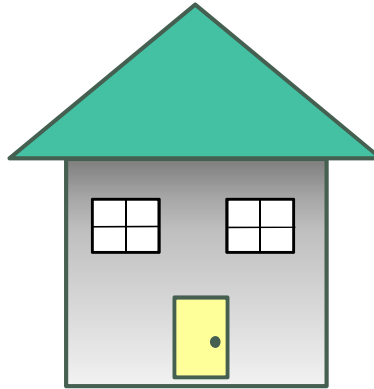
of Units: 0
2019 MF Units: 4
Valuation: \$0
2019 MF Valuation: \$381,482

Commercial (New & Expanding)

Valuation: \$3,132,064
2019 Valuation: \$4,612,824

Certified Sites

1
2019: 1



Site Development / Project Meetings

11
2019: 40

People: To fuel the businesses of the region, we are committed to accelerating the growth and capability of the regional talent base. Working with businesses, schools, and other public partners, we deliver programs and services to attract new talent to the market, support the training and development of existing workers, retain and grow our Young Professionals, and expose area students to future career pathways. These talent efforts are focused on high wage, high growth sectors, with particular emphasis on tech talent.

GOAL

Jobs

*13,811
YTD Average
*January through
November average

2018 Careerockit

3 Local Business Participants
9 Investor Participants
515 Total Cass County
Students
4 School Districts

2019 Careerockit

2 Local Business Participants
3 Investor Participants
400 Total Cass County
Students
5 School Districts
730 Experiences



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GOAL

Business Growth: We will continue to focus on an economic development strategy that targets high wage, high investment and high innovation opportunities. This effort is concentrated on opportunities that expand the economy by supporting those companies that sell their goods or services outside the region. It is accomplished through an aggressive regional business expansion strategy, targeted business attraction efforts, small business support and an innovative business startup campaign.

4th Quarter

Landed Projects

2
2019: 4
2018: 2

Opportunities

3
2019: 21
Goal: 20

Capital Investment

\$3,150,000

2019: \$4,710,000
Goal: \$500,000

Leadership Meetings

7

2019: 49
Goal: 10

Total Jobs

18

18 New Jobs | 0 Retained Jobs

2019 Total Jobs: 26
Goal: 100



Existing Business Visits

4

2019: 14
Goal: 25

New Investment

\$0

2019: \$2,300
Goal: \$5,000

HQ Visits

0

2019: 0
Goal: 1

Events

1

YTD: 1 Annual | 2 Investor
Goal: 1 Annual | 2 Investor

Newsletters

1

YTD: 4
Goal: Quarterly

Additional Quarter Highlights

- 14 active projects in the pipeline
- 18 business interactions
- Attended IEDC Credit Analysis Course
- Celebrated Grand Opening of Makovicka Physical Therapy
- Began working on Plattsmouth Certified Community Recertification
- Attended IEDC Business Retention and Expansion Course
- Attended MAEDC Competitiveness & Site Selector Conference
- Participated in CODE Conference



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