WE DON’T NEED A VALLEY. WE HAVE A SILICON PRAIRIE ALL OUR OWN.
With one of the nation’s lowest TCO, we are home to a wide slate of shovel-ready sites – low-cost, reliable green energy and a skilled IT workforce.

POWER

OMAHA PUBLIC POWER DISTRICT - NEBRASKA

Rates 16 percent below the national average

6 cents per kWh or below, depending on user profile; No general rate increases through 2021

Favorable power-generation mix with 33 percent renewables currently and nearly 1,000 MW of renewables (40 percent) by the end of 2019, with a future goal of 50 percent by 2021

Green Rate 261M which provides market rate pricing and 100% renewable solutions for large scale projects (minimum 20 MW)

99.986 percent system-wide reliability over the last 10 years

MIDAMERICAN ENERGY - COUNCIL BLUFFS

MidAmerican energy rates are the ninth lowest in the U.S.—about 37 percent below the national average; vision to be 100 percent renewable by 2020

MidAmerican Energy’s Iowa customers can claim 50.8 percent of renewable energy

5,219 MW of capacity is produced from renewable energy

FAVORABLE CLIMATE

7,000+ hours free cooling

Omaha average annual temperature of 51 degrees

Abundant water - 100 million gallons daily excess capacity

Fast track permitting

Low risk for natural disaster

TELECOMMUNICATIONS

Diversity of carriers (40+)

including seven of the top 13 in the world with multiple POPs

100+ Gig local and long-haul connectivity; dark fiber or lit service

Omaha is the center point of most cross country fiber routes running east — west and north – south.
**WORKFORCE**

**AFFORDABLE**
Average wage of information technology positions is 13.4 percent below national average

**AVAILABLE**
19,443+ Information Technology and Data Center professionals in the Omaha area

**SKILLED**
Nearly 5,000 STEM degrees given from 35 different colleges and universities

**TRAINING**
Two community colleges offering degrees and certification in both Data Center IT and Critical Facilities Operations

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**CENTRAL US LOCATION**
offers excellent telecom connectivity to major national markets and minimizes commercial flight times for company personnel

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**TAX INCENTIVES**

- **Personal property tax exemptions** cover all servers and equipment (electrical back-up, temperature equipment)
- **Large data center projects** (30 jobs and $200 Million cap investment) can also apply for a real property tax refund (NE)

- **Sales tax credits and refunds** for computers, equipment, peripherals, utility bills and new real estate construction
- **Corporate income tax credits**, compensation credits (for payroll withholding tax liability) and training grants

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**A COLLECTION OF INDUSTRY GIANTS WITH DATA CENTERS RIGHT HERE.**

- ACI WORLDWIDE
- CENTURYLINK
- ENSONO
- FACEBOOK
- FIDELITY INVESTMENTS
- FIRST DATA
- FIRST NATIONAL TECHNOLOGY SOLUTIONS
- GOOGLE
- INTERPUBLIC GROUP
- LIGHTEDGE
- MAJOR LEAGUE BASEBALL
- ADVERTISED MEDIA
- MUTUAL OF OMAHA
- 1623 FARNAM
- SCOTT DATA CENTER
- TIERPOINT
- TRAVELERS COMPANIES
- UNION PACIFIC
- US STRATCOM GLOBAL OPERATION CENTER
- VERIZON MEDIA

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## #1 Beyond Silicon Valley: 5 UPWARD GROWING TECH HOT SPOTS (Omaha)
Livability – March 2018

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