

Privacy and Web-based data collection Policy for omahachamber.org/omahachamber.com/omahachamber.net

Effective January 2019

General Statement of Privacy

The Greater Omaha Chamber of Commerce respects the privacy of its members and those who visit this site. Subject to the provisions of applicable laws, any information you submit to the Greater Omaha Chamber of Commerce will not be used in any manner to which you have not consented. While the Chamber does analyze its Web site logs to monitor the flow of traffic and make improvements to the site's content, its Web site logs are not personally identifiable, and no attempt to link them to individual visitors to this site is made.

Personally Identifiable Information

We do not collect Personally Identifiable Information about you on the Greater Omaha Chamber of Commerce Web site without your knowledge or action. Your information is collected through the membership registration form, e-newsletter registration and/or event registration forms. This information includes, but is not limited to, your name (first and last), company name, company address, phone number, fax number, e-mail address, and credit card information. You should be aware that if you disclose any information on in member news or member to member discounts that is hosted by The Chamber, others may collect that information to send you unsolicited information from outside The Chamber, or for other purposes.

Use of Personally Identifiable Information

We reserve the option to share your contact information with certain third parties. These can include financial institutions, service providers, contractors, or affiliate organizations. You will always have the ability to opt out from receiving information from The Chamber.

Non-Personally Identifiable Information

Non-Personally Identifiable Information includes, but is not limited to, information we automatically collect on your use and/or actions on our Web site (e.g., user traffic patterns, page views on the Web site, click-through rates, search terms that users enter into our search utility). In addition, when a visitor arrives at our site, we collect the IP address, operating system, and browser software used. An IP address (which is not the same as an e-mail address) can tell us the user's Internet service provider and, based on that, can suggest the geographic location of the connection. The Greater Omaha Chamber of Commerce recognizes that certain User Information of a key demographic nature (e.g., race, age, gender, national origin, income), while Non-Personally Identifiable Information, is still of a sensitive nature to users. As a general matter, The Chamber does not collect such information about you through the omahachamber.org Web site. However, in recognition of the sensitive nature of such information, in the event The Chamber comes into possession of such information, whether through your voluntary submission of such information in response to a special feature on the Web site or by receiving such information from any of our business partners, such information shall, when coupled with any of your Personally Identifiable Information, itself be deemed to be Personally Identifiable Information and treated by The Chamber as such.

Use of Non-personally identifiable information

As a general matter, Non-Personally Identifiable Information helps us determine how the omahachamber.org Web site is being used, helps us identify popular areas of the Web site, and helps determine the effectiveness of our promotional activities regarding the Web site.

Third Party use of personal information

The Greater Omaha Chamber of Commerce Web site contains links to other Internet Web sites, including co-branded or other affiliated sites. Unless otherwise explicitly stated, we are not responsible for the privacy practices or the content of such Web sites, including such sites' use of any information.

Security

You understand and agree that “perfect” security does not exist anywhere, including on the Internet. When you send credit card information, we encrypt this information between your computer and our server. Other information you send to this site, including e-mail messages, will not be encrypted unless we advise you otherwise. Our Web site is protected by a firewall and monitored for security.

Merchant Services

You may be able to access certain information related to third parties at the Site, or via links, banner ads or click throughs from the Site, regarding the goods or services of third parties. You understand and agree that your access to or use of those services is a matter entirely between you and the associated third parties, and the Greater Omaha Chamber of Commerce shall have no liability whatsoever for any such access or use.

Legal Disclaimer

This site provides information designed to help users cope with their own legal, business, financial, and other needs. This information is not the same as retaining experts in those fields for advice. Although we go to great lengths to ensure the information is accurate, we strongly recommend you consult an expert, including but not limited to a lawyer, accountant, financial services consultant, or other professional as appropriate. Nothing contained in this Web site is to be considered as the rendering of legal, financial, professional or other advice for specific cases, and users are responsible for obtaining such advice from their own legal, financial or other counsel. The information contained on this site is intended for educational, background and informational purposes only.

Correcting, Updating or Deleting Information

The omahachamber.org Web site gives users the option to correct, update or delete any information previously provided to us by the user; however, we will maintain copies of user information to the extent retained as part of our Web site's standard backup/archive process. In addition, these procedures will not remove such of your information that has been provided by you to, or collected from you by, the Web sites of our business partners. We are not responsible for ensuring the removal or deletion from the Web sites of our business partners of your information provided by us to our business partners as permitted by you or otherwise in accordance with this Privacy Statement.

To make changes to your contact information, or to opt out of receiving information, please contact us in one of the following ways:

1. Send an e-mail to chamber.news@omahachamber.org
2. Send a written request to:

Greater Omaha Chamber of Commerce
808 Conagra Dr. Suite 400
Omaha, NE 68102
3. Call us at (402) 346-5000

Changes to This Privacy Policy

This privacy policy is available at all times to all users of the omahachamber.org Web site. Any material changes to this privacy policy will be communicated to users through this Web page. Users are responsible for making use of this resource to stay up to date on the omahachamber.org/omahachamber.com/omahachamber.net privacy policy.