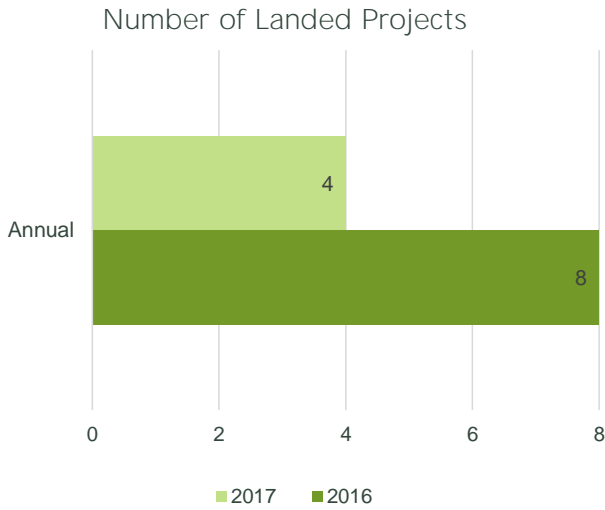


GOAL

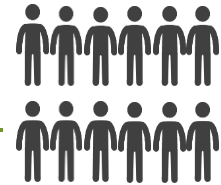
Create, grow and recruit businesses, jobs and investment in Sarpy County

Landed Projects



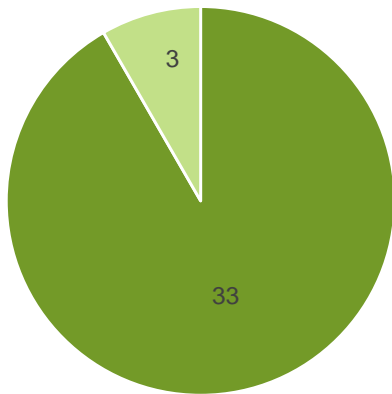
Capital Investment
\$1,238,686,400
 2017 Goal: \$300,000,000

Total Jobs
160 New & Retained Jobs
 160 New Jobs | 0 Retained Jobs
 2017 Goal: 250 Total Jobs



Project Pipeline

36 Opportunities



■ New to Market / Start Up ■ Retention / Expansion

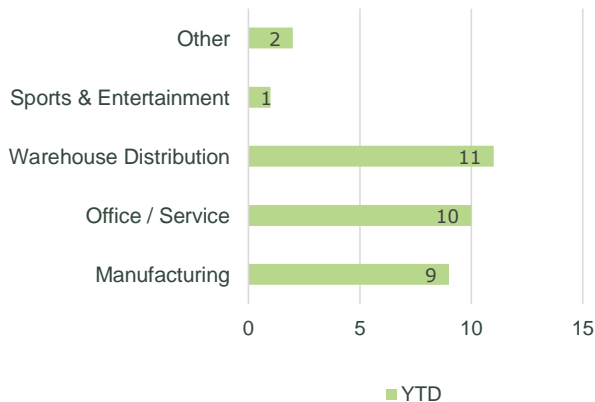
10 Prospect Visits



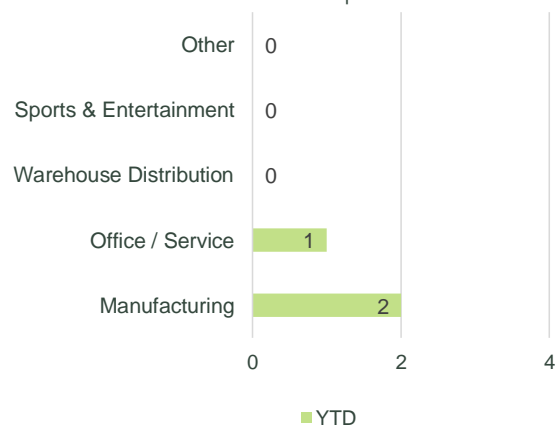
42 Existing Business Visits | Goal: 75 Existing Business Visits
 0 Follow-up Project | Goal: 25 new Follow-up Projects

Project Type

New to Market



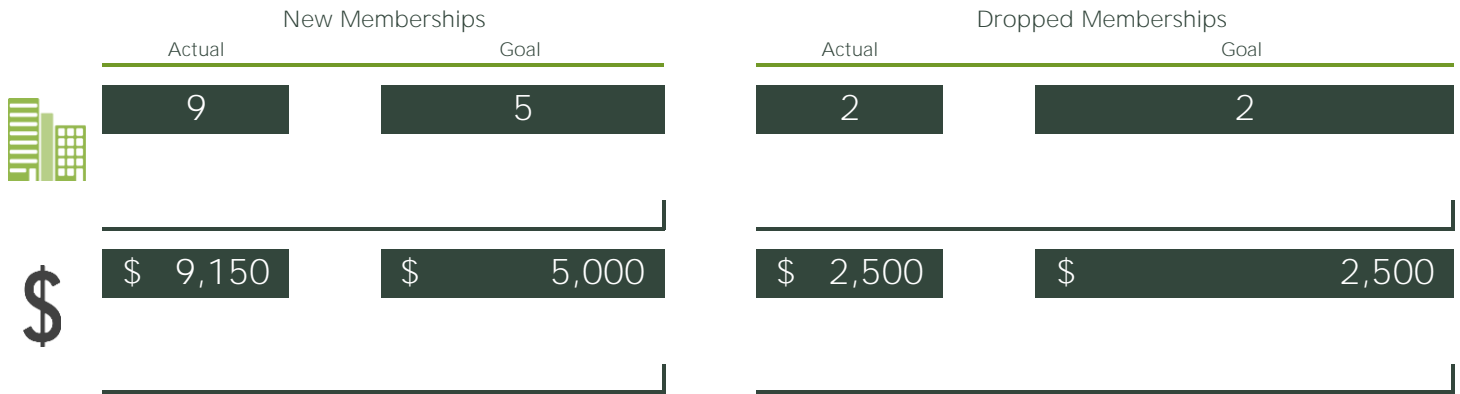
Retention Expansion



GOAL

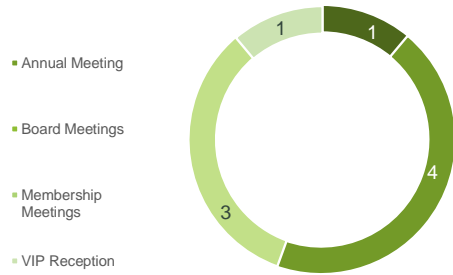
Deliver relevant and high quality member programs, events, services and information

Membership Base



Event Engagement

Events



Board Members & Members Participation



- 245 Annual Meeting
- 39 Board Meeting (March)
- 51 Membership Meeting (1st Qtr.)
- 32 Board Meeting (June)
- 47 VIP Reception
- 40 Membership Meeting (2nd Qtr.)
- 30 Board Meeting (September)
- 57 Membership Meeting (3rd Qtr.)
- 27 Board Meeting (November)

Organizational Resources

Revenue

\$994,250.78

- Private Investments
- Public Investments
- Events
- Reimbursements
- Interest
- Project Investments



Total Revenue Budget: \$382,300.00

Expenses

\$885,720.94

- Salaries/Fringe Benefits
- Meals/Entertainment
- Professional & Legal Fees
- Project Investments
- Events/Meetings
- Training and Registrations
- Travel/Lodging
- Dues & Subscriptions
- Operations



Total Expense Budget: \$407,485.00

Strategic Meetings

Business, Assistance, Retention & Expansion Meetings	24
Speaking Engagements	22
Site Investigation & Development TAG Meetings	63
Investor Relation Meetings	28