

# PROSPER OMAHA INVESTOR



To Esteemed Prosper Omaha Investors ■ From David G. Brown, President and CEO

It's only the second quarter, but we're up by three touchdowns, breaking records, exceeding goals and making Greater Omaha that much greater.

As you read through an impressive list of Q2 accomplishments, it is my pleasure to remind everyone – you all own a piece of our shared success thanks to your continued and generous Prosper Omaha support. Together, we're maximizing our momentum and sending a message that, for us, 'good' just isn't good enough.

**INCREASING  
BUSINESS,  
JOBS AND  
INVESTMENT IN  
THE REGION**

Social media colossus **Facebook** announced plans to build a data center campus here in the Silicon Prairie. The project will include two buildings (450,000+ sq. ft. each) and an administration area (nearly 70,000 sq. ft.) for a total footprint of 970,000 sq. ft. Facebook expects the data center – powered by 100

percent clean and renewable wind energy – to come online in 2020.



## TOTAL LANDED PROJECTS

	YEAR TO DATE
NUMBER OF PROJECTS	33
CAPITAL INVESTMENT	\$1,985,300,000
JOB - TOTAL	1,220
NEW EMPLOYEES	1,060
RETAINED EMPLOYEES	160

# TOTAL PIPELINE DATA

YEAR TO DATE

NUMBER OF FILES OPENED	97
NEW TO MARKET/STARTUP	44
RETENTION/EXPANSION	53
NUMBER OF PROSPECT VISITS	17

We celebrated another clear marker of economic momentum for our region – **Lincoln Premium Poultry's** groundbreaking in Fremont for **Costco's** first-ever poultry processing plant, hatchery and feed mill facility. Projected to open in April 2019, the \$300-million project is expected to generate an overall economic impact of \$1.2 billion annually, create approximately 800 new jobs and connect Costco to a dedicated network of producers in eastern Nebraska.



# BUSINESS ASSISTANCE

YEAR TO DATE

EXISTING BUSINESS VISITS	310
BUSINESS ASSISTANCE	449

International bio-tech, a targeted industry, is increasingly gravitating to our region and for good reason. We have the amenities they need to thrive: centralized infrastructure, a skilled local labor pool and a long-term supply of ag-related renewables, corn among them.

Companies making blockbuster economic announcements this quarter include:

- **Novozymes**, a Danish bio-tech company. It's investing an additional \$36 million into its locally-established manufacturing facility, which produces enzymes for renewable fuels
- **Evonik** (Germany) and **Royal DSM** (the Netherlands). They are teaming on a \$200 million manufacturing venture – called **Veramaris** – that will produce an innovative, new omega-3 fatty acid right here.
- Switzerland-based **Evolva**, which chose our region for a new, state-of-the-art bioprocessing facility. It will manufacture high-value specialty ingredients, such as nootkatone and resveratrol, starting as early as 2019.

# TOTAL E & I PROJECTS\*

YEAR TO DATE

NUMBER OF STARTUPS	13
ANGEL/VENTURE CAPITAL INVESTMENT	\$3,305,000

Company and community building was on the mainstage this quarter with **The Startup Collaborative** hosting more than 75 events, engaging more than 6,500 attendees.

\*E & I Projects included in total landed projects.

**BUILDING  
OMAHA'S  
WORLDWIDE  
BRAND AND  
IMAGE**

Omaha welcomed sports fans from around the globe for the **NCAA Men's College World Series** and we took full advantage. Bringing We Don't Coast to the masses through television commercial spots, targeted video advertisements and a strategic social media campaign. Efforts

garnered **more than 210,000 impressions**.



**IMPROVING THE  
COMPETITIVENESS  
OF THE NEBRASKA  
AND GREATER  
OMAHA BUSINESS  
CLIMATE**

The **GO! Ready program** continues to show its value in helping to land projects. Both the **Sarpy Power Park West** and **Sarpy Power Park East** sites were sold to Facebook. The 30-acre **Blair South GO! Ready** site remains under contract for a potential project and is currently undergoing due diligence for feasibility. With those sites off the market

for now, we still have five approved GO! Ready sites across the region and an additional one to add in Bellevue by the end of the year.

We have also obtained a new two-year option agreement for land in the **Valley/Waterloo area** that will begin the GO! Ready program. Proposal agreements have also been submitted for two new sites in the region.

**Spark**, a community development financial intermediary, officially welcomed their first executive director on May 15. The new director is actively working to make connections in the community and facilitate the creation of the organization's first strategic plan.

## IMAGE EFFORTS

YEAR TO DATE

NUMBER OF ARTICLES 215

READERSHIP 6,130,646

ADVERTISING IMPRESSIONS 8,694,355

## WDC USAGE

YEAR TO DATE

NUMBER OF NEW USERS 16

CREATING  
A DYNAMIC  
TALENT  
DEVELOPMENT  
STRATEGY

**CAREEROCKIT** was an unprecedented lift off. The first-of-its-kind event allowed **12,606 interested students** to connect with **94 host businesses** offering **11,815 career experiences**. This regional effort brought our business and educational community together in a new way, drawing

more attention to the importance of career exploration at an early age.



## CAREEROCKIT **WINS** REGIONAL INNOVATION AWARD — ACCE 2017

The community-wide effort was recognized by the Association of Chamber of Commerce Executives (ACCE) for this year's **Regional Innovation Award**. An honor that recognizes "organizations and alliances that are committed to building strong and vibrant communities through groundbreaking collaboration and program development."



ECONOMIC DEVELOPMENT PARTNERSHIP

Modifications are occasionally made to the size and scope of our Prosper Omaha landed projects and Prosper Omaha financial commitments, therefore adjustments may be made to previously reported data to reflect the most accurate information in this quarterly report.

SelectGreaterOmaha.com | 402-346-5000 | 800-852-2622