

GREATER  
**OMAHA**

## Proven Results in Payment Processing



TD AMERITRADE

Every hour of every day millions of financial transactions are made through companies in Greater Omaha. Some major financial transaction employers in Greater Omaha include:

### **ACI Worldwide**

The market leader in banking and payment software and original developer of ATM software (550 employees in Greater Omaha)

### **CSG International**

World's second largest business support solutions company (customer care and billing) for many industry sectors (1,200 employees in Greater Omaha)

### **First Data**

Handles a large part of the country's payments by debit or credit card, gift card, check and mobile phone either online or at the checkout counter (7,000 employees in Greater Omaha)

### **First National Bank**

The largest privately-owned bank holding company in the U.S. and one of the largest credit card issuers (5,000 employees in Greater Omaha)

### **Paypal, Inc.**

Operations center for many e-commerce activities (2,800 employees in Greater Omaha)

### **TD Ameritrade**

One of the largest on-line brokerages that started in Omaha and is headquartered here (2,000 employees in Greater Omaha)

Continued



## WORKFORCE

Access to an educated, skilled and motivated workforce is one of Greater Omaha's key assets because it draws businesses to the area and spurs economic growth. Every year, there are more than 9,000 new graduates from area high schools and 10,000 from area colleges and universities. These individuals stay in Greater Omaha because opportunities are plentiful – both professionally and personally – and the area offers a superior quality of life.

**Labor Size:** In Greater Omaha's combined statistical area there are 42,000 employees in the financial activities sector. Greater Omaha has 8.9 percent of its workforce in financial activities compared to 5.8 percent in the U.S. workforce.

**Skill Sets:** Greater Omaha has a vast range of skill sets in the financial industry cluster which include: technology, customer service, operations, security, financial series licenses, business management, executive leadership and Property Casualty and Life and Health insurance industry experience.

**Quality:** Known for its exceptional Midwest work ethic and productivity, Greater Omaha boasts a 90 percent high school graduation rate of adults age 25 and older compared to 85 percent nationally. More than 31 percent of Greater Omaha's workforce over the age of 25 have obtained a bachelor's degree or higher above the national average of 27.9 percent.

Source: Applied Geographic Solutions, 2012



**Unionism:** Nebraska is a "Right-to-work" state, one of eight states with right-to-work clauses written in the constitution.

**Costs:** Greater Omaha's cost of living is 14.4 percent below the national average with wage rates 9.2 percent below the national average.

Source: ACCRA Cost of Living Index, Second Quarter 2013;  
U.S. Bureau of Labor Statistics

**Colleges and Universities:** There are more than 112,000 students from 27 colleges and universities within a 50-mile radius of Greater Omaha.

## #2 Top 10 Pro-Business States

Pollina Corporate Real Estate – July 2013

## INCENTIVES

- Compensation credits and refunds for payroll withholding tax liability (helps reduce the cost of labor)
- Sales tax credits and refunds for furniture, equipment, utility bills (i.e. telecom and power) and building tenant improvements or new construction
- Corporate income tax credits
- Personal property tax exemptions on data center equipment and peripherals
- Training grants that are flexible and easy to use
- Lower insurance premium taxes: 0.5 percent for Accident and Health policies written within the state and 1.0 percent for all other policies written within the state
- Superior regulatory environment and proactive legislature

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