GREATER OMAHA CHAMBER

Extraordinary Visibility

Be Everywhere a Greater Omaha Chamber Member Looks!

Over 3.6 million impression opportunities in just 3 months! This kind of visibility will produce results. Contact RuthAnn Manley at rmanley@omahachamber.org for more information.

What you'll receive with a quarterly sponsorship:

1. **Exclusive banner ad on a minimum of 9 e-newsletters**
   - Banner ad placed on the top of one e-newsletter per week.
   - E-newsletter sent to more than **12,000** Chamber-member subscribers.
   - 34% open rate
   - Banner ad can link to one website.
   - Sponsoring company can provide new banner monthly if desired.
   - Sponsor to provide full color banner ad, 600 pixels wide x 50 pixels high; 72 dpi; JPEG only, no animated gifs*

2. **Exclusive banner ad on a minimum of 9 e-vites**
   - Banner ad placed on the top of one e-vite per week.
   - E-vite sent to more than **12,000** Chamber-member subscribers.
   - 37% open rate
   - Banner ad can link to one or two websites.
   - Sponsoring company can provide new banner monthly if desired.
   - Sponsor to provide full color banner ad, 600 pixels wide x 50 pixels high; 72 dpi; JPEG only, no animated gifs*

3. **90-day website banner ad**
   - Banner ad rotates at the bottom of all Chamber website pages with only one other banner. (Business Directory excluded.)
   - The entire site, OmahaChamber.org, received **3,686,763** views in first quarter 2012.
   - Sponsoring company can provide new banner monthly if desired.
   - Sponsor to provide full color banner ad, 732 pixels wide x 41 pixels high; 72 dpi; JPEG only, no animated gifs*

Approximate per quarter impression opportunities
1.6 million

Cost
$8,000 per quarter

A competing industry will not immediately precede or follow your quarter.
Payment plans (monthly or quarterly) are available.

**Sponsor must provide artwork, the Chamber is not equipped to design and create. The business directory on OmahaChamber.org is a good source of design firm leads.*