



# Extraordinary Visibility

## Be Everywhere a Greater Omaha Chamber Member Looks!

Over 1.6 million impression opportunities in just 3 months! This kind of visibility will produce results. Contact RuthAnn Manley at [rmanley@omahachamber.org](mailto:rmanley@omahachamber.org) for more information.

### What you'll receive with a quarterly sponsorship:

- 1. Exclusive banner ad on a minimum of 9 e-newsletters**
  - Banner ad placed on the top of one e-newsletter per week.
  - E-newsletter sent to more than **12,000** Chamber-member subscribers.
  - 34% open rate
  - Banner ad can link to one website.
  - Sponsoring company can provide new banner monthly if desired.
  - Sponsor to provide full color banner ad, 600 pixels wide x 50 pixels high; 72 dpi; JPEG only, no animated gifs\*
- 2. Exclusive banner ad on a minimum of 9 e-vites**
  - Banner ad placed on the top of one e-vite per week.
  - E-vite sent to more than **12,000** Chamber-member subscribers.
  - 37% open rate
  - Banner ad can link to one or two websites.
  - Sponsoring company can provide new banner monthly if desired.
  - Sponsor to provide full color banner ad, 600 pixels wide x 50 pixels high; 72 dpi; JPEG only, no animated gifs\*
- 3. 90-day website banner ad**
  - Banner ad rotates at the bottom of all Chamber website pages with only one other banner. (Business Directory excluded.)
  - The entire site, OmahaChamber.org, received **1,391,645** views in second quarter 2011.
  - Sponsoring company can provide new banner monthly if desired.
  - Sponsor to provide full color banner ad, 732 pixels wide x 42 pixels high; 72 dpi; JPEG only, no animated gifs\*

### Approximate per quarter impression opportunities

**1.6 million**

### Cost

\$8,000 per quarter

A competing industry will not immediately precede or follow your quarter. Payment plans (monthly or quarterly) are available.

*\*Sponsor must provide artwork, the Chamber is not equipped to design and create. The business directory on OmahaChamber.org is a good source of design firm leads.*