



Dear Chamber Member:

I'm pleased to announce that we are now taking space reservations for the 2011 edition of *Omaha: Extraordinary Opportunities* magazine. Based on the positive feedback and excellent results from the four previous editions, we expect continuing high demand. As an exclusive advertising vehicle for Chamber members only, you are assured of reaching a high quality audience of other Chamber members, potential business prospects and prospective high-level employees and their families. As a versatile promotional vehicle, this publication speaks volumes about the many benefits of living and working in Greater Omaha. And, it highlights some of the outstanding companies and organizations that have resulted in the growing recognition of our city by the national media.

This year, our own Omaha World-Herald will publish *Omaha: Extraordinary Opportunities* magazine. We're happy to bring their publishing prowess to this project as we begin taking orders for advertising space. Among the many reasons to participate:

- High circulation. Your message will be distributed to many readers through 12,500 full color printed copies and 500 CDs. In addition to reaching Chamber members and prospective business prospects, these magazines are invaluable for inclusion in relocation packages for those either considering a move or making the move to Omaha.
- Prestige. The high quality, full color environment in which your ad will appear will be complemented by some of Omaha's top businesses, putting your firm in very good company.
- Flexibility. There are a variety of ad sizes available to you that will surely meet your budget requirements. We even have business-card sized options for use around the area map insert.
- Chamber support. As a Chamber member, your membership is already evidence of your support of a vibrant business community. Your participation in *Omaha: Extraordinary Opportunities* magazine is another opportunity to show that support and help the Chamber recruit businesses and talent to Omaha.
- Electronic version. The magazine will be available through our omahachamber.org website and through Omaha.com – the region's most viewed news and information site.

We invite you to join the many top Omaha companies that have become a recurring sponsor of this outstanding publication. You'll not only be making a smart business decision, but contributing to the positive Omaha image-building efforts of the Chamber.

Call our Omaha World-Herald sales manager, Tam Webb, (402) 444-3125, e-mail her at tam.webb@owh.com to make an appointment to learn more, or return the interest form to the Chamber.

We look forward to hearing from you. And as always, thanks for all you do to support the Chamber and this wonderful city.

Regards,

A handwritten signature in blue ink that reads "David G. Brown".

David G. Brown
President and CEO

YES! I'm interested in participating. Contact me

Company: _____ Contact: _____
Telephone: _____ E-mail: _____

OmahaChamber.org

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