



PROSPER OMAHA

2014-2018

Leveraging Extraordinary Opportunities for the Region





When you contribute to Prosper Omaha, your investment goes to the Greater Omaha Economic Development Partnership to drive growth of the region's strong, diverse economy by:

YOUR CONTRIBUTION

to Prosper Omaha will allow the Greater Omaha Chamber to implement a comprehensive economic development strategy at an estimated cost of \$23 million over five years (2014-2018). Prosper Omaha will focus on:

CREATING, GROWING
AND RECRUITING
BUSINESSES AND JOBS
IN THE REGION

Implementing an intensive, focused business-growth regional economic development program

**\$12.5
MILLION**

ESTABLISHING A WELL-
RECOGNIZED EXCITING
BRAND AND IMAGE
FOR GREATER OMAHA

Investing more targeted resources to enhance Greater Omaha's brand and image

**\$6
MILLION**

CREATING A
BUSINESS CLIMATE
THAT IS CONDUCTIVE
TO GROWTH

Taking strategic actions to improve the business climate in Nebraska and Greater Omaha

**\$2
MILLION**

GROWING, RETAINING
AND RECRUITING THE
WORKFORCE
OF THE FUTURE

Leading a collaborative talent development effort to grow, retain and attract a world-class workforce

**\$2.5
MILLION**

Five year total

\$23 MILLION



PROSPER OMAHA
CAMPAIGN

Chairman

GARY RODKIN
ConAgra Foods

Campaign Cabinet

RICHARD BELL
HDR, Inc. (retired)

JOHN BOYER
Fraser Stryker PCLLO

NATE DODGE
NP Dodge

REX FISHER
HDR, Inc.

W. GARY GATES
Omaha Public
Power District

JIM KRIEGER
Gallup

TERRY KROEGER
Omaha World-Herald

LINDA LOVGREN
Lovgren Marketing

STEVE MARTIN
Blue Cross and Blue
Shield of Nebraska



We recognize the vital need for continued regional economic development and pledge an investment to

PROSPER OMAHA

2014-2018

name

title

company

address

city

state

zip

phone

email

investor signature

date

This investment will be paid

quarterly

semi-annually

annually

Send invoice during the month(s) of _____

Please return this signed original Memorandum of Investment in the enclosed envelope and retain a copy for your records.

PROSPER OMAHA

2014-2018

YES, we want to support Prosper Omaha with a five-year economic development investment by contributing:

LEADERSHIP \$100,000 - \$500,000 annually,
for a total five-year contribution of
\$ _____

PLATINUM \$50,000 - \$99,000 annually,
for a total five-year contribution of
\$ _____

GOLD \$20,000 - \$49,000 annually,
for a total five-year contribution of
\$ _____

SILVER \$10,000 - \$19,000 annually,
for a total five-year contribution of
\$ _____

BRONZE \$5,000 - \$9,000 annually,
for a total five-year contribution of
\$ _____

COPPER \$1,000 - \$4,000 annually,
for a total five-year contribution of
\$ _____

All contributions to Prosper Omaha are made payable to the Greater Omaha Chamber Foundation, a 501(c)(3) nonprofit organization, and are tax deductible to the extent allowed by law.



August 2013