

Ready When You Are

The Minority Economic Development Council (MEDC) has a number of resources to help existing businesses in North Omaha. Activities in the works include:

- An updated Greater Omaha Minority Business Directory providing minority-owned businesses with a free listing.
- A “match making” event to encourage corporate and government entities to disburse and award contracts to firms attending the event.
- A series of educational classes are planned to focus on various aspects of pertinent information and business issues that are vital to the success of small and minority firms.
- A workshop focusing on getting minorities involved in the ownership of business through franchising.

If you're just getting your business started, the MEDC can provide a valuable tool, “Keys for Successful Business Start-Up.” This 94-page, free guide provides information about developing business plans, getting permits and accessing incentives, along with a host of other great information.

For a free copy of the guide, as well as details about other resources and programs for minority businesses, contact Winsley Durand at (402) 233-7143.