



LOW OPERATING COSTS, AN EDUCATED AND PRODUCTIVE WORKFORCE, AND A HIGH QUALITY OF LIFE. THE PERFECT MIX FOR SHARED SERVICE OPERATIONS.

Companies consider various options when locating back-office functions such as: I.T. support, customer service, accounting or other key operational departments. Below are some of the major shared services companies located here:

Bank of the West With more than 700 banks in 19 states across the U.S., Bank of the West has banking, mortgage, insurance, I.T. and customer service functions in Greater Omaha. (1,000 employees in Greater Omaha)

CSG International One of the world's largest business support solutions company locates their I.T., customer care and billing functions for various industry sectors in Greater Omaha. (1,200 employees in Greater Omaha)

First Data An international electronic payment company transfers a large part of the country's payments by debit or credit card and other electronic transactions in Greater Omaha. (7,000 employees in Greater Omaha)

Interpublic Group A Fortune 500 company that is a global leader in modern marketing solutions has its I.T., accounting, finance and other various company functions in Greater Omaha. (450 employees in Greater Omaha)

Lincoln Financial One of the nation's largest and most enduring financial services organizations locates their client services, claims services and other operations in the area. (1,000 employees in Greater Omaha)

LinkedIn Social media giant, LinkedIn, has customer and tech support teams in Greater Omaha. (200 employees in Greater Omaha)

Pacific Life A Fortune 500 Life & Health Insurance company locates its insurance and annuities/mutual funds service operations in Greater Omaha. (350 employees in Greater Omaha)

PayPal, Inc. The international e-commerce company's operation center handles the company's customer service, fraud, risk management, merchant support and sales in Greater Omaha. (2,800 employees in Greater Omaha)

Yahoo! One of the nation's largest search engine companies has its marketing, sales, customer service and data center operations in Greater Omaha. (350 employees in Greater Omaha)

WORKFORCE

Labor Size: Within a 60-minute drive time or less of Greater Omaha lies a labor pool of approximately 940,000 people. In this labor pool, 36,000 are currently employed in the financial activities sector, 20,000 are working in computer and engineering occupations and 50,000 are employed with call centers and have specific customer service skill sets.

Source: *Applied Geographic Solutions, Omaha Economic Jobs EQ*

Skill Sets: We have a vast range of skill sets in the financial industry cluster which include: technology; customer service; operations; security; financial series licenses; business management; executive leadership and Property Casualty, and Life and Health insurance industry experience.

Quality: Known for our exceptional Midwest work ethic and productivity, we boast a 91 percent high school graduation rate of adults age 25 and older compared to 86 percent nationally. More than 35 percent of our workforce over the age of 25 have obtained a bachelor's degree or higher — the national average is 28.8 percent.

Source: *U.S. Census Bureau, 2014*

Unionism: Nebraska is a "Right-to-work" state, one of eight states with right-to-work clauses written in the constitution.

Costs: Our cost of living is 8.2 percent below the national average with wage rates 8 percent below the national average.

Source: *ACCRA Cost of Living Index, Second Quarter 2015*

U.S. Bureau of Labor Statistics, May 2014

Colleges and Universities: There are more than 120,000 students enrolled in 27 colleges and universities within a 50-mile radius of Greater Omaha.

QUALITY OF LIFE

We soak up a dynamic slate of entertainment that showcase the sights, sounds, creativity – and tastes – that typify our community. Affordable housing, great schools and universities, innovative hospitals and medical centers encompass all of the indispensable elements to flourish.

Omaha was ranked among the 10 Coolest Cities in the Midwest

MSN - Jan. 2013

#3 – The 12 Hardest-Working Towns in America

SpareFoot Blog - Aug. 2014

#8 – Top 10 Cities for New College Graduates

SmartAsset - April 2015

INCENTIVES

- Compensation credits and refunds for payroll withholding tax liability (helps reduce the cost of labor)
- Sales tax credits and refunds for furniture, equipment, utility bills (i.e. telecom and power) and building tenant improvements or new construction
- Corporate income tax credits
- Personal property tax exemptions on data center equipment and peripherals
- Training grants that are flexible and easy to use
- Lower insurance premium taxes: 0.5 percent for Accident and Health policies written within the state and 1.0 percent for all other policies written within the state
- Superior regulatory environment and proactive legislature

Aug. 2015