

OMAHA
WE DON'T COAST®



EVERY HOUR OF EVERY DAY MILLIONS OF FINANCIAL TRANSACTIONS ARE MADE HERE, THROUGH COMPANIES IN GREATER OMAHA.

ACI Worldwide

The market leader in banking and payment software and original developer of ATM software (550 employees in Greater Omaha)

CSG International

World's second largest business support solutions company (customer care and billing) for many industry sectors (1,200 employees in Greater Omaha)

First Data

Handles a large part of the country's payments by debit or credit card, gift card, check and mobile phone either online or at the checkout counter (7,000 employees in Greater Omaha)

First National Bank

The largest privately-owned bank holding company in the U.S. and one of the largest credit card issuers (5,000 employees in Greater Omaha)

Paypal, Inc.

Operations center for many e-commerce activities (2,800 employees in Greater Omaha)

TD Ameritrade

One of the largest on-line brokerages that started in Omaha and is headquartered here (2,000 employees in Greater Omaha)



WORKFORCE

Access to an educated, skilled and motivated workforce is one of our key assets because it draws businesses to the area and spurs economic growth. Every year, there are more than 10,000 new graduates from area high schools and 15,000 from area colleges and universities. These individuals stay here because opportunities are plentiful – both professionally and personally – and the area offers a superior quality of life.

Labor Size: There are 44,000 employees in Greater Omaha's financial activities sector. 8.9 percent of our workforce is employed in financial activities compared to 5.8 percent nationally.

Source: *Economic Modeling Specialists, 2015*

Skill Sets: We have a vast range of skill sets in the financial industry cluster which include: technology, customer service, operations, security, financial series licenses, business management, executive leadership and Property Casualty and Life and Health insurance industry experience.

Quality: Known for our exceptional Midwest work ethic and productivity, we boast a 91 percent high school graduation rate of adults age 25 and older compared to 86 percent nationally. More than 32 percent of our workforce over the age of 25 have obtained a bachelor's degree or higher above the national average of 28.8 percent.

Source: *U.S. Census Bureau, 2013*



Source: *2015 Economic Modeling Specialists, Inc. (CSA)*



Unionism: Nebraska is a "Right-to-work" state, one of eight states with right-to-work clauses written in the constitution.

Costs: Our cost of living is 8.2 percent below the national average with wage rates 8 percent below the national average.

Source: *ACCRA Cost of Living Index, Second Quarter 2015;*
U.S. Bureau of Labor Statistics, May 2014

Colleges and Universities: There are more than 120,000 students enrolled in 27 colleges and universities within a 50-mile radius of Greater Omaha.

#3 Top 10 Pro-Business States

Pollina Corporate Real Estate – July 2014

INCENTIVES

- Compensation credits and refunds for payroll withholding tax liability (helps reduce the cost of labor)
- Sales tax credits and refunds for furniture, equipment, utility bills (i.e. telecom and power) and building tenant improvements or new construction
- Corporate income tax credits
- Personal property tax exemptions on data center equipment and peripherals
- Training grants that are flexible and easy to use
- Lower insurance premium taxes: 0.5 percent for Accident and Health policies written within the state and 1.0 percent for all other policies written within the state
- Superior regulatory environment and proactive legislature

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